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**CHASE
JENNIE ALLEN, BIBLE TEACHER,
ENCOURAGES WOMEN TO PURSUE THE HEART OF GOD**

CHASE DVD-BASED BIBLE STUDY RELEASES NOVEMBER 2012

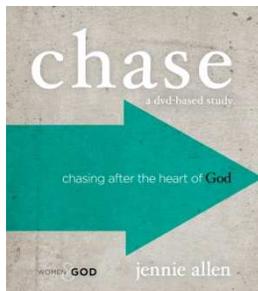
(Nashville, Tenn.) Christian women have just about worn themselves out in pursuit of good things – a sparkling reputation, perfect church attendance, a lovely home, charming children. And yet they may be missing the one pursuit that really matters – chasing after the heart of God.

Bible teacher Jennie Allen suggests that David may be the best role model for beginning a pursuit of God's heart: "Yes – David sinned and wrestled. Just like me. But he was not so concerned about appearing godly, and he was terribly concerned about knowing God.

Jennie invites women to explore the life and psalms of David, whose dealings with God are more intimately portrayed in scripture than anyone other than Jesus Christ. Jennie's new DVD-based curriculum, entitled **Chase: Chasing After the Heart of God** (Thomas Nelson, November 2012), offers eight teaching videos alongside an interactive study guide that focus on David, "a man after God's own heart."



Jennie Allen holds a master's degree in Biblical Studies from Dallas Theological Seminary. But it isn't just Jennie's education that attracts women to her Bible studies. Her deep love for women, her vulnerability and her passion for God draws them in. The unfolding power of God's Word to change lives keeps them coming back. Jennie's reputation as a teacher has grown enough to attract the attention of publisher Thomas Nelson, which has signed Jennie for two trade books and seven Bible study projects. The first Bible study, *Stuck*, and trade book, *Anything*, released in late 2011 and early 2012 respectively.



Thomas Nelson has been encouraged by women's responses to Jennie's teaching ministry. "Jennie has a unique calling to reach a new generation for the Lord. We immediately fell in love with her passion and authenticity," says Gary Davidson, Thomas Nelson Senior Vice President and Publisher for the Bible, Reference and Curriculum Group, "and it's exciting to see God reaching women's hearts through Jennie's creative and thought-provoking studies."

Chase features eight 10-minute video-teaching sessions from Jennie, which go deep into God's word quickly. The videos begin the conversation by tackling real-life issues and allowing Scripture to shed light on the pursuits that can derail her chase after God's heart. Jennie hopes the **Chase** small groups will create safe places for women to discuss their hearts' desires.

The study includes eight video sessions, a leader's guide, conversations cards, promotional resources and a participant's guide, with more available for separate purchase. The study guide includes story-driven teaching, Scripture study and interactive projects. The conversation cards help to create authentic discussion among group members. Jennie Allen's goal for these studies is two-fold: to draw women close to God and to each other.

Thomas Nelson will support the release of **Chase** with online advertising, social networking efforts, a national publicity campaign and a variety of promotional efforts targeting pastors, women's groups and ministry leaders.

Jennie Allen's passion is to communicate a bigger God through writing and teaching. She serves in ministry alongside her husband, Zac. They have four children and live in Austin, Texas.

Thomas Nelson, Inc. is the world's largest Christian publisher. The Company provides multiple formats of Bibles, inspirational books and digital content, with distribution of its products in more than 100 countries. Live Event Management, Inc., a Thomas Nelson company, is the nation's leading producer of Christian live events. Thomas Nelson is headquartered in Nashville, TN. For additional information, please visit www.thomasnelson.com.

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Chase: Chasing After the Heart of God
by Jennie Allen

ISBN: 978-1-4185-4934-3

Price: \$39.99 Release Date: November 2012

Trim: 8" x 9" box set

Category: Religion/Christian Life/General

Contains eight 10-minute sessions on DVD, Leaders Guide, Study Guide, conversation cards, promotional resources

Additional Study Guides available for purchase (ISBN: 978-1-4185-4935-0)

www.ThomasNelsonBibles.com www.JennieAllen.com www.chaseDVDstudy.com