

THOMAS NELSON PRESS RELEASE

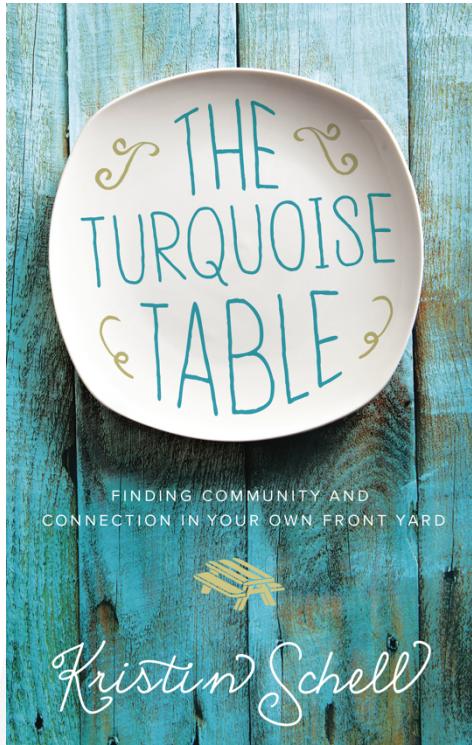
For Immediate Release

Contact: Jana Muntsinger, MMPR, jana@mmpublicrelations.com, 281-251-0480



THOMAS NELSON
Since 1798

WELCOME TO *THE TURQUOISE TABLE* CONNECTION & COMMUNITY IN YOUR OWN FRONT YARD



Nashville, Tenn. — Feeling disconnected in your neighborhood? You wave at the car next door as their garage door closes. Or you, like all the others living in your building, nod a silent hello while exiting the elevator. One disconnected Texas mom found a solution—Kristin Schell unwittingly started a revolution with a picnic table and a can of paint. In her upcoming book, *The Turquoise Table: Finding Community and Connection in Your Own Front Yard*, mom and blogger Kristin Schell shares how easy it can be to build community right where you live.

Kristin writes, “The more I talked with people, the more I realized we all struggle with being busy. We are living frazzled lifestyles, disconnected from authentic friendships in a society that idolizes busyness.”

“The Turquoise Table is a place for everyone from every walk of life to sit down in safety, dignity, respect, and love—to be heard and to belong,” says Kristin. “If you are busy and overwhelmed, the last thing you need is one more project, one more thing to do. Well, the Turquoise Table offers simplicity. It’s a symbol of reaching out and making room without all the fuss and frenzy.”

Kristin’s full-color book offers simple guidance and encouragement for anyone eager to live a more connected life. Kristin shares her story and the stories of others who have started their own connections

around a Turquoise Table. City or suburbs, ranch home or condo, single or in the thick of raising children—it does not matter. Anyone can create community with a Turquoise Table.

Highlights of the book include:

- Gorgeous, full color photos throughout
- Quizzes and “how to” lists for starting a Turquoise Table in your neighborhood
- More than a dozen easy-to-follow (and delicious!) recipes
- Practical tips for adapting a Turquoise Table to fit your home, lifestyle and personality
- Open-ended questions to start Turquoise Table discussions
- Ideas for extending real hospitality – without the stress of “entertaining”
- True stories of communities formed at Turquoise Tables around the world!

Kristin Schell has licensed The Turquoise Table brand for a line of exclusive dishes and serving pieces to Tuesday Morning stores, available nation-wide in August 2017. Pieces in the Collection include tableware, serving pieces, tea towels, coffee mugs, plates, glasses, a turquoise slow cooker, and more.

“The Turquoise Table Collection is an exciting, exclusive partnership between Tuesday Morning and Kristin Schell,” says Belinda Byrd, Senior Vice President, General Merchandising Manager for Tuesday Morning. “We appreciate her vision of community and connection as a part of daily life and we know the beautiful table top items offered at Tuesday Morning will bring neighbors and families together around the table.”

P.O. Box 141000
NASHVILLE, TN 37214
tel 615.889.9000 or 800.251.4000
web www.thomasnelson.com

Kristin Schell is an established speaker and blogger on the subjects of food, faith, and hospitality. As founder of the Turquoise Table and Front Yard People movement, Kristin travels the country speaking at conferences and events with an encouraging word on how to open our lives and homes to others. She lives in Austin, Texas, with her husband, Tony, and their four children. Kristin and the Turquoise Table has been featured in a wide variety of media outlets including the Austin American-Statesman, KEYE-TV/CBS Austin, MOPS International. More at www.theturquoisetable.com.

Thomas Nelson is a world-leading publisher and provider of Christian content and has been providing readers with quality inspirational product for more than 200 years. As part of HarperCollins Christian Publishing, Inc., the publishing group provides multiple formats of award-winning Bibles, books, gift books, cookbooks, curriculum and digital content, with distribution of its products in more than 100 countries. Thomas Nelson is headquartered in Nashville, Tenn. For additional information visit www.thomasnelson.com.

#

*The Turquoise Table:
Finding Community and Connection in Your Own Front Yard*

By Kristin Schell

Available from: Thomas Nelson

Release date: June 6, 2017

Price: U.S. \$16.99

Format: Hardcover, four-color throughout

Pages: 224

ISBN-13: 978-0-7180-9558-1

Review copies and interviews are available.

Contact Jana Muntsinger, McClure Muntsinger Public Relations,
281-251-0480 or jana@mmpublicrelations.com

February 2017