Fun Sales Facts:
Max Lucado — 25 Years of Publishing

Over the past 25 years, Max Lucado has sold more than 65 million books. That's a lot of books! Here are a few comparisons to make this sales number a little more concrete.

If you stacked all of Max’s books from end to end…

Well, you wouldn’t quite reach the moon. But you would be able to line up books from San Francisco to New York City and back – almost two times. Or all the Lucado books sold date could be stacked four titles deep in a line spanning the continental U.S. Or here’s another scenario. If you started in Max’s hometown of San Antonio, Texas, you could blaze a single trail books all the way to Calcutta, India. You could pave a path all the way down the length of the Great Wall of China, and back.

For you sports fans, that’s equivalent to 171,527 football fields. Or one football field covered completely in 581 layers of books.

For the architects out there, try filling a seven-story building wall-to-floor with nothing but Lucado books. Or you could individually stack all his books sold, one on top of another, to reach the top of the Empire State Building . . . 41,000 times.

The Grand Canyon is 18 miles across at its widest point, but there’s currently no bridge for driving across this mighty gulf. But you could construct a four-lane bridge, 11-feet thick, out of the Lucado books sold in the last 2 ½ decades. (*support beams not included, drive at your own risk!)

If, for some reason, you had to get rid of 65 million books . . .

You could give one book to everyone who attends the Super Bowl for the next 878 years. Or you could knock on the door of everyone who lives in the state of Alaska and hand them 95 books each. Or deliver a book to every person in Thailand—or Iran—whichever is more convenient for you.

Oh, and if Max really needed all his sold books to reach the moon, his loyal readers only need to purchase 1,528,050,476 more!

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April 2010

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**Outline Your Life: You Were Made to Make a Difference**

By Max Lucado

Available September 2010 from Thomas Nelson

[www.thomaselson.com](http://www.thomaselson.com) or [www.maxlucado.com](http://www.maxlucado.com)


6.12” x 9.25” 240 pages $24.99

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