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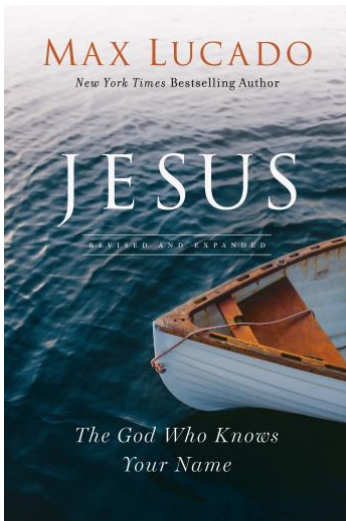


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JESUS: THE GOD WHO KNOWS YOUR NAME

MAX LUCADO'S NEW COMPILATION HAS NEVER-BEFORE PUBLISHED MATERIAL ON THE LIFE AND IMPACT OF JESUS



Nashville, TN — All the books by pastor Max Lucado have talked about Jesus, but *Jesus: The God Who Knows Your Name* (Thomas Nelson, January 21, 2020) is the first work to have every single passage and chapter focus entirely on the Messiah. With never-before-published content, Lucado eloquently explores the journey of Jesus...and what his life, and death, still mean to our world today.

Lucado asks the reader to think deeply about Jesus, writing: “Don’t settle for a cursory glance or a superficial understanding. Look into the heart of Christ and you’ll see it. Grace and life. Forgiveness of sin. The defeat of death. This is the hope he gives. This is the hope we need.”

Jesus is derived from all of Lucado’s writings over the last three decades, hand selecting the most powerful selections on the Christ, combined with more than 30% beautifully-written new content. Divided

into six distinct sections, each of the 20 chapters describe specific roles, character traits, and remarkable stories of the God who became man:

- **Immanuel** -- *Jesus came to be near you. Any concerns you might have about his power and love were removed from the discussion the moment he became flesh and entered the world.*
- **Friend** – *If there was anything Jesus wanted everyone to understand, it was this: a person is worth something simply because he or she is a person.*
- **Teacher** – *It is impossible to know the meaning of life if we do not know the maker of life.*
- **Miracle Worker** – *Are you open to the idea of a God who, at times for his purposes, suspends the natural laws, amends the constitution of the cosmos, bends the arc of history, and creates an unexpected, inexplicable event?*
- **Lamb of God** – *For God is not only holy; he is also love. And holy love finds a way to punish the sin and love the scoundrel.*
- **Returning King** – *Christ guarantees his second coming. This return vision will be for good. For our good. He urges us to prepare for and ponder often the world that awaits us.*

Lucado believes a closer examination of who Jesus is and what he did in his life is important for all Christians in 2020. He writes: “Jesus Christ is the perfect picture of God. Want to know how God feels about the sick? Look at Jesus. What angers God? Look at Jesus. Does God ever give up on people? Does he stand up for people? Find the answer in Jesus.”

Like many, Lucado realizes looking at society today, with negative news and cultural strife, can lead to discouragement.. “What do we do in the meantime? Indeed, it can be just that—a mean time. Time made mean with disease, deceit, death, and debt. How do we keep our hearts headed home? Look to Jesus. Ponder his life. Consider his ways. Meditate on his words. Jesus. Just Jesus.”

At the end of *Jesus*, there is an all-new practical and applicable “Questions for Reflection” guide authored by Max’s daughter Andrea Lucado. In this section, readers will be able to unpack and apply the truths found in *Jesus*. Nelson will be promoting this release with an early 2020 pre-sale and social media

awareness campaign. In addition, Lucado has time available for limited national interviews in early first quarter of 2020.

Max Lucado is America's bestselling inspirational author, with more than 140 million products in print,. His writings have been shaped into bestselling books, videos, devotionals, songs, greeting cards, booklets, Bible studies, commentaries and theatrically-released movies. Lucado has been featured on countless national media outlets including The TODAY Show, Good Morning America, NPR's All Things Considered and Fox & Friends. Max and his wife of over 35 years, Denalyn, call San Antonio, Texas, home. Max has served the people of Oak Hills Church since 1988. www.maxlucado.com

About Thomas Nelson: Thomas Nelson is a world leading publisher and provider of Christian content and has been providing readers with quality inspirational product for more than 200 years. As part of HarperCollins Christian Publishing, Inc., the publishing group provides multiple formats of award-winning Bibles, books, gift books, cookbooks, curriculum and digital content, with distribution of its products in more than 100 countries. Thomas Nelson is headquartered in Nashville, TN. For additional information visit www.thomasnelson.com.

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