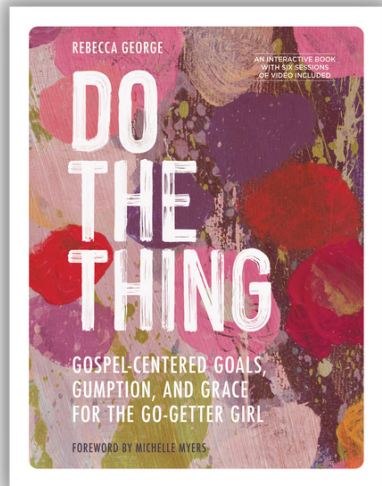




JUST DO THE THING

Rebecca George Shows Women How to Go After Their Gospel-Centered Goals with Both Gumption and Grace



Colorado Springs, Colorado – Today’s Christian women have access to excellent tools for discovering their unique gifts, passions and purposes. That process might help her define specific dreams and goals, which is when things get real, real fast. How does a faithful woman take action in pursuit of her God-given dreams?

Author and podcaster **Rebecca George** is here to help with a new book entitled *Do the Thing: Gospel-Centered Goals, Gumption, and Grace for the Go-Getter Girl* (Esther Press at David C. Cook, April 4, 2023). Rebecca is an experienced guide, and she is eager to help women view their unique callings through a fresh lens – free of striving and unhealthy pressure. Readers have free access to a fuller coaching experience via Rebecca’s six free video sessions (QR codes included) as well as the book’s numerous prompts for journaling and reflection.

***Do the Thing* is for the woman who feels called to develop a special cause, project or talent (their special “thing”) yet feel held back by fear or a lack of clarity. Rebecca struggled with those same issues when she began pursuing her goals and dreams, including a relentless feeling of pressure to “make it happen.” Today, with more than a decade of professional and ministry experience, Rebecca is the founder of the Radical Radiance®, a podcast community that has weekly conversations that point women to what it looks like to radiate the heart of Jesus in all they do.**

Rebecca is both a seasoned guide and every reader’s cheerleader: “I know you want to discover how God desires to use your time here on earth to make Him known. We all know God does not need us to accomplish His agenda, but what an unmerited gift that He chooses to use us to bring His light to the world. Let’s not waste another minute of the all-too-brief time we have on this side of eternity. Instead, let’s navigate these murky waters together, using His Word and our compass as we do the thing God has designed each of us to do.”

Readers of *Do The Thing* will discover how to:

- » Recognize their unique gifts and talents from a gospel-centered perspective;
- » Prioritize goals related to their calling as they move forward with gumption and grace;
- » Overcome negative thought patterns to work and create with confidence;
- » See a new way of maximizing time management;
- » Learn about “spirit-led stick-to-itiveness” (and how it’s not “all on you”)

Rebecca’s new book is built around her “**Do the Thing Manifesto**,” designed to build each reader’s confidence and offer a point of reference when encouragement is needed down the road. Each chapter of *Do the Thing* ends with a message “For the Go-Getter Girl.” which helps women explore how God is speaking to them, revisit key takeaway ideas, and examine areas where God is prompting action.

“I am here to help women walk in the freedom we have in Christ and to experience His life-changing power and creativity,” says Rebecca. “We can ‘do the thing’ together!”

About Rebecca George



Rebecca George is the founder of Radical Radiance® —a podcast community where listeners are encouraged and equipped to radiate the heart of Jesus in their life, work, and relationships. She is an author, speaker and podcaster whose greatest joy in life is discipling others to pursue their passions in a way that builds the Kingdom. She is married to Dustin, the senior pastor of Vonore Baptist Church in East Tennessee. A proud University of Tennessee graduate, Rebecca spends her free time running outdoors, writing, or trying a new recipe with Garth Brooks playing in the background. Connect with Rebecca on Instagram ([rebeccageorgeauthor](#)) or at [www.radicalradiance.live](#).



Esther Press, an imprint of David C Cook, publishes biblical resources by and for courageous women. With a focus on transformation, Esther Press encourages and equips women to walk courageously in the light of God’s truth for such a time as this. Esther Press partners with ministries around the world to equip, encourage, and disciple women. Learn more at [www.estherpress.com](#).

David C Cook is a 501c3 nonprofit organization dedicated to equipping the global church with leadership, discipleship, and worship resources to help Christians grow in faith and pass it along to the next generation. Read more about David C Cook and its global ministry outreach at [www.davidccook.org](#).

***Do the Thing:
Gospel-Centered Goals, Gumption, and Grace for the Go-Getter Girl***
By Rebecca George

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Review copies, reprint permission and interviews are available.
Contact Jana Muntsinger, McClure Muntsinger Public Relations, 832.247.9308, jana@mmpublicrelations.com

Suggested Interview Questions for Rebecca

- ▶ How did you first discover your own “thing” to pursue in life?
- ▶ Why do many women think of their calling as a “cute little side hobby” and why is that line of thinking destructive?
- ▶ What is the “Do the Thing” Manifesto?
- ▶ How do you manage to keep an eternal perspective in relation to your calling?
- ▶ What is a “Spirit-led stick-to-itiveness,” and why is it important?
- ▶ Why do you say “deferred obedience is really disobedience in disguise”?
- ▶ What are the roots of striving, and why is it a “calling killer”?
- ▶ What are some of your best practices for time management?
- ▶ How can a woman move forward during seasons of feeling overwhelmed?
- ▶ Tell us how the Bible helps you silence your inner critic.
- ▶ Your book includes six free video sessions – why was this important to you? How do the videos help the reader take the next steps in their calling?