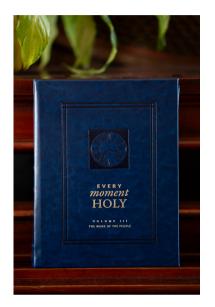


BESTSELLING EVERY MOMENT HOLY SERIES WELCOMES VOLUME THREE IN NOVEMBER 2023

Every Moment Holy, Volume III: The Work of the People Features 100 New Liturgies by Douglas McKelvey and Other Writers



Nashville, Tennessee (July 5, 2023) – *Every Moment Holy* is the most popular book series ever published by Rabbit Room Press, with more than 300,000 copies sold since 2017. A third volume is set to arrive November 2023 – *Every Moment Holy, Volume III: The Work of the People* – featuring original illustrations alongside over 100 new liturgies for daily life. The third volume includes new works by series author Douglas McKelvey and series illustrator Ned Bustard, and this volume is the first to include contributions from other writers and artists as well.

Pete Peterson, Executive Director of The Rabbit Room and Publisher of Rabbit Room Press, sees volume three of *Every Moment Holy* as a natural next step for the series. "Rabbit Room was conceived as an experiment in creative community, and the *Every Moment Holy* series was conceived in response to the needs of our community. Now volume three, entitled *The Work of the People*, reflects the collaborative spirit of the writers, artists, poets, songwriters, pastors and illustrators in our midst."

Every Moment Holy, Volume III: The Work of the People features the creative contributions of more than 60 writers and artists, with Douglas Kaine McKelvey as editor. New liturgies have been contributed by Douglas McKelvey, Malcolm Guite, Ellie Holcomb, Ruth Chou Simons, Sho Baraka, Fernando Ortega, Sandra McCracken, Andrew Peterson, and others. Historic liturgies by John Donne (translated by Philip Yancey), Dorothy Sayers, Francis of Assisi, Thomas Á Kempis, Augustine of Hippo, and more. This volume represents a community of believers committed to the belief that all of life can be considered "liturgical," because every part of life is meant to be lived as a facet of our unceasing labor of worship.

Enthusiastic word of mouth from readers, families and influencers quickly made *Every Moment Holy, Volume One* a modern classic. Volume Two released in 2021, filled with liturgies for death, grief and hope, was embraced by those who were weary of pandemic life and loss. Now Volume Three offers the most diverse and expansive collection of liturgies and illustrations to date.

Douglas Kaine McKelvey, an author, scriptwriter and lyricist, has penned more than 350 lyrics recorded by artists such as Switchfoot, Kenny Rogers, Sanctus Real, and Jason Gray. McKelvey explains, "*Every Moment Holy* is designed to help readers practice the constant presence of God and tune their ears to the eternal echoes that resound in every moment of life. The church has long possessed a wealth of liturgies for sacramental occasions like baptism or marriage, but *Every Moment Holy* purposely shines a sacred light on the ordinary events of daily living."



The Every Moment Holy series opens space for prayer and reflection in a variety of seasons and settings. Some liturgies are designed to be read aloud by multiple readers while others are crafted for personal use, either silently or aloud. Some prayers are intended for daily or routine recitation and others are for use on special, memorable, difficult or even tragic occasions.

Rabbit Room Press will launch *Every Moment Holy Volume Three* during their October 2023 Hutchmoot gathering. The broader marketing campaign will include print and digital advertising, a national publicity campaign and outreach to social media influencers. Author Douglas McKelvey is available for interview along with other contributors such as Leslie Eiler Thompson. Books are available from the Rabbit Room store (store.rabbitroom.com), Amazon, and local booksellers (distribution via Ingram and APG).

About Douglas McKelvey and Ned Bustard



DOUGLAS KAINE MCKELVEY is an author, song lyricist, scriptwriter, and video director. He has penned more than 350 lyrics recorded by artists such as Switchfoot, Kenny Rogers, Sanctus Real, and Jason Gray. Doug and Lise McKelvey, the parents of three young adults, live near Nashville, TN. <u>everymomentholy.com</u>



NED BUSTARD is a graphic designer, illustrator, and printmaker for World's End Images, the creative director for Square Halo Books, Inc., and curator of the Square Halo Gallery. He is on staff with CIVA (Christians in the Visual Arts), is on the boards of the ASCHA (Association of Scholars of Christianity in the History of Art) and The Row House, Inc. <u>worldsendimages.com</u>



THE RABBIT ROOM cultivates and curates stories, music, and art to nourish Christ-centered communities for the life of the world. Conceived in 2007 as an experiment in creative community, The Rabbit Room put down roots in a 150year-old farmhouse in Nashville, Tennessee. The community's creative ventures now include a podcast network, book store, Rabbit Room Press, and live events including the annual Hutchmoot conference. <u>www.rabbitroom.com</u>

EVERY MOMENT HOLY, VOLUME III: THE WORK OF THE PEOPLE Written by Douglas McKelvey and others Illustrated by Ned Bustard and others <u>EveryMomentHoly.com</u> | <u>Instagram</u> | <u>Facebook</u> | <u>YouTube</u> Published by Rabbit Room Press

Available November 3, 2023 ISBN 978-1951872168 | 7" x 9" hardcover imitation leather | \$35.00 | 406 pages

> For interviews and review copies, contact: Pamela McClure, MMPR: <u>pamela@mmpbulicrelations.com</u>, 615-294-5073

Praise for Every Moment Holy

"*Every Moment Holy* has become a guide and companion for me as I am learning to pray. Having these liturgies to jumpstart my prayers has made so many daily tasks more intentional and meaningful." - **Annie F. Downs**, Podcaster and New York Times bestselling author of *That Sounds Fun*

"*Every Moment Holy* helps me seek God's blessing in everything from starting a new book, to setting up a Christmas tree, to marking a birthday. These prayers also help when words are hard to find – during a night of suffering, or after a house fire, or a friend's death. *Every Moment Holy* is filled with biblical wisdom and beautiful writing."

- Russell Moore, Author and Editor in Chief of Christianity Today

"This book of liturgies has been a daily field guide over the past two years. It captures the spirit of celebration, lament, gratitude, and perseverance when my heart cannot find words. Each morning I wake encouraged and strengthened to begin anew."

- Rebekah Lyons, Podcaster and bestselling author of Rhythms of Renewal

"*Every Moment Holy* has become one of our most read and referenced books. We keep it on display in our living room so it's easy to pull out and read a liturgy that pertains to the day or a moment. These liturgies have helped our family by adding intention to our mundane moments, focusing our attention towards gratitude, celebrating and commemorating special days, articulating our feelings, and offering comfort and encouragement for seasons of hardship, waiting, or frustration."

- Audrey Roloff, Lifestyle blogger and New York Times bestselling author

"The prayers in *Every Moment Holy* have deeply blessed me. The liturgies help center our hearts on Jesus in the ordinary — as I start the day, or do laundry, or drink a cup of tea. They've provided words for me to pray on days when I don't have much emotional capacity to piece together words — like the day our baby went in for major surgery. These volumes are a treasured part of my bookshelf and will be used over and over again in the years to come."

- Crystal Paine, New York Times bestselling author, speaker, podcaster

Every Moment Holy Book Series

Every Moment Holy, Volume I – New Liturgies for Daily Life

Available in three formats: Padded Hardcover Gift edition (4" x 6"), Leatherette Hardcover (7" x 9"), Leatherette Flex Cover Pocket Edition (5.5" x 7")

Every Moment Holy, Volume II – Death, Grief & Hope Available in two formats: Leatherette Hardcover (7" x 9"), Leatherette Flex Cover Pocket Edition (5.5" x 7")

Every Moment Holy, Volume III – The Work of the People *NEW* Available November 2023 in Leatherette Hardcover (7" x 9")

> *Every Moment Holy* Books – over 300,000 sold *Every Moment Holy* App - available for IOS and Android

Arriving November 2023 – Every Moment Holy, Volume 3: The Work of the People

- Oug, you've been writing song lyrics, scripts and stories for decades. How did the first volume of *Every Moment Holy* come about?
- *The Every Moment Holy* series is described as New Liturgies for Daily Life how do these readings differ from the liturgies observed during a church service?
- What does the word "liturgy" mean? Is it simply a written prayer that is read aloud?
- We have the liturgies in *Every Moment Holy* will serve the Body of Christ? How have the needs of your own community shaped the writing of specific prayers?
- *Every Moment Holy* is the largest project undertaken by Rabbit Room Press to date. What did the creative process look like for the first two volumes? How and why has the process evolved for volume three?
- *Every Moment Holy, Volume 3: The Work of the People* releases fall 2023. For those not familiar with liturgical worship services, explain the meaning of "the work of the people."
- ✓ In keeping with "the work of the people," volume three includes liturgies crafted by you as well as liturgies penned by other writers. How did you select topics and contributors for volume three? Was the inclusion of so many professional poets and song lyricists intentional?
- Ned Bustard crafted original woodcut illustrations for volumes one and two of *Every Moment Holy*. Volume three includes new illustrations by Ned alongside other artists' illustrations. Do the illustrations continue in the woodcut style? Tell us more about the contributors.
- Ouring your career, you've crafted song lyrics, scripts, and fiction. Are you surprised by the popularity of your *Every Moment Holy* liturgies? Why do you think these prayers are resonating with readers at this moment in time?
- ✓ Tell us about all the *Every Moment Holy* resources available from Rabbit Room Press. I believe there's even an app that features all the liturgies from all three volumes.

EVERY MOMENT HOLY, VOLUME III: THE WORK OF THE PEOPLE

Written by Douglas McKelvey and others Illustrated by Ned Bustard and others <u>EveryMomentHoly.com</u> | <u>Instagram</u> | <u>Facebook</u> | <u>YouTube</u> Published by Rabbit Room Press

Available November 3, 2023 ISBN 978-1951872168 | 7" x 9" hardcover imitation leather | \$35.00 | 406 pages

> For interviews and review copies, contact: Pamela McClure, MMPR: <u>pamela@mmpublicrelations.com</u>, 615-294-5073