



For Immediate Release

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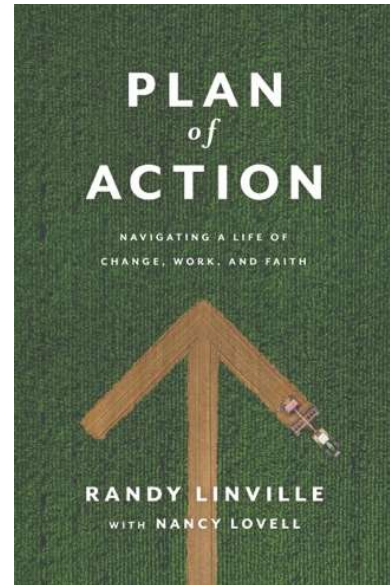
## KANSAS FARMER'S SON TURNED GLOBAL AGRICULTURE CEO SHARES SECRETS TO BUILDING A LIFE OF MEANING & PURPOSE RANDY LINVILLE'S *PLAN OF ACTION* RELEASES MAY 2021

*"Life harmony – when our work and values sing in unison – is no accident. It starts with a plan"*

Leawood, KS, May 1, 2021 — Most people live without a master plan for their lives. And then one day life demands our answers and action: *What's next? What matters? Is this even the life I want?* For Randy Linville, a 55-year-old CEO of a global company, when that day came, he was lost.

***Plan of Action: Navigating a Life of Change, Work and Faith*** (ClearSight Publishing, May 18, 2021) lays out Randy's journey from farmer's son to global agriculture CEO to philanthropist and thought leader. In the process, Randy helps readers craft their own flexible and balanced vision for work and life – their own plan for life harmony.

After decades in business and nonprofit, Randy pulls back the curtain on the extraordinary power of teams, planning, and daily disciplines. As a lifelong learner, he brings wisdom and insight collected and curated from influencers around him. *Plan of Action* delivers road-tested guidelines for intentional and spiritual living.



"It's a compass on the road to dreams that come true," Randy says of his book. "All the elements for life harmony are here. Your job is to read and innovate, to adapt the ideas here into your life, your way."

***Plan of Action*** is for anyone at the end of something and unsure what to do next. Think of:

- College graduates ready to begin their careers
- Mid-career executives hungry for purpose-filled work
- Anyone feeling depleted or out of touch with their passions, gifts, skills and desires
- Christian business leaders, pastors, ministry leaders, life coaches, and counselors who want resources for themselves and the students, mentees, and clients they serve

Randy crafted ***Plan of Action*** in chapters that stand together *and* alone. Early chapters lay the foundation for a master life plan; middle chapters give practical guidance; final chapters cover intangibles that may surprise readers.

Seth Barnes, founder of Adventures in Missions and World Race, was an advance reader of ***Plan of Action***. "So many of us are dissatisfied with our lives," Seth says. "We need to change, but how? Randy Linville has led businesses at the highest level and has a storehouse of wisdom to share. ***Plan of Action*** distills the key principles that made Linville successful. My advice is to get this book and follow its advice."

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**Randy Linville** is a former farm kid, trader, corporate head, and nonprofit and community champion of every size team and dream. As CEO of Scoular, he diversified and steadied the agriculture supply chain company into US and international markets. As founding chair of the Commodity Markets Council, Randy united industry rivals to compete in the world market. After his career, he helped form and sell one of the first private equity-backed consolidators taking agribusiness to world markets. Randy has served on nonprofit boards such as The FarmHouse Foundation, Global Scholars, the Halftime Institute, and the World Soy Foundation. His current role is managing director of ClearSight Ventures. Randy is a husband, father, traveler, and collector of insights. *Plan of Action* is his first book.

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***Plan of Action: Navigating a Life of Change, Work and Faith***

By Randy Linville with Nancy Lovell

[www.planofactionbook.com](http://www.planofactionbook.com)

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