

For Immediate Release

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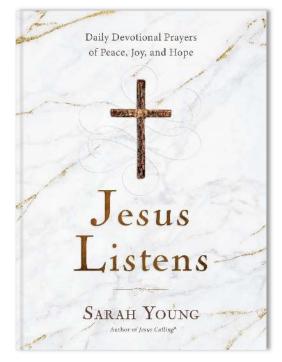
JESUS LISTENS LAUNCHES WITH ONE MILLION COPIES, AUTHOR INTERVIEWS WITH SARAH YOUNG, & NEW SPOKESPERSON SUSIE MCENTIRE

JESUS LISTENS, THE LATEST DEVOTIONAL IN THE JESUS CALLING® FAMILY FEATURES FIRST-PERSON PRAYERS WRITTEN BY SARAH YOUNG

NASHVILLE, Tenn. (October 5, 2021) *New York Times* bestselling author Sarah Young's new daily devotional, *Jesus Listens: Daily Devotional Prayers of Peace, Joy, and Hope,* releases today with a first printing of one million copies. The Jesus Calling[®] family of books has sold 35 million units to date, across more than 30 languages.

Publisher Thomas Nelson is supporting the release of *Jesus Listens* with the most expansive publicity campaign for any of Sarah Young's titles. Efforts will include:

 <u>Sarah Young will be featured</u> on *the Jesus Calling Podcast* (October 7) and profiled in a cover story for *The Jesus Calling Magazine* (fall 2021 issue). The magazine feature includes never-before-seen personal photos as well as intimate details from Sarah about her life, her faith, and her new book, *Jesus Listens*. The quarterly magazine is available via subscription as well as Books-A-Million and Mardel Christian stores.



- <u>Several unique articles from Sarah Young</u> will be published over the next few months. These pieces share stories from Sarah's life and offers insights on prayer from various perspectives, such as parenthood, unanswered prayer, prayer vs. worry and the power of one-sentence prayers.
- <u>Susie McEntire</u>, host of the second season of the television show "Jesus Calling: Stories of Faith," is also a spokesperson for *Jesus Listens*. She shares her own stories of prayer, faith and family while introducing folks to Sarah Young's new book. Susie's first interview for *Jesus Listens* is with "Keep the Faith" radio show and will air across hundreds of Christian music radio stations. Additional interviews are available upon request.
- <u>A Jesus Listens book giveaway campaign</u> is coming to a dozen national radio programs during upcoming holiday seasons, including Thanksgiving, Christmas and New Year. Interviews with Susie McEntire will also be available for some participating radio shows.

Jesus Listens is the first devotional in the Jesus Calling[®] product line to feature prayers written by Sarah Young from the reader's perspective to strengthen their relationship with Jesus. With an emphasis on praying God's Word, *Jesus Listens* offers readers a prayer for each day of the year, followed by related scripture.

"The devotional prayers in *Jesus Listens* are designed to draw readers into deeper, richer communication with God," Sarah Young explains. "My hope is that readers will not only read these devotions but make them their own. The prayers in *Jesus Listens* are meant to be a starting point for other prayers—helping readers bring all their concerns to Jesus and enjoy spending time with Him."

"A first printing of one million copies for *Jesus Listens* reflects anticipated reader demand," says Michael Aulisio, Vice President & Publisher of the Jesus Calling Brand. "It's our honor and responsibility to find innovative ways to engage established readers even as we introduce new audiences to these daily messages of peace and comfort."

Jesus Calling was published in 2004 and has become one of the most successful devotionals of all time. Over the past 17 years, the Jesus Calling product line has sold more than 35 million units across more than 30 languages. The Jesus Calling brand has expanded to include children's devotionals, Bible storybooks, journals, seasonal books as well as licensed products such as calendars and greeting cards.

Readers can also enjoy devotional content via the *Jesus Calling Podcast* (8+ million downloads), the "Jesus Calling: Stories of Faith" television program (Circle Network), quarterly issues of *The Jesus Calling Magazine* (print and digital), and the Jesus Calling app (Apple & Android). More at <u>www.jesuscalling.com</u>.



About Sarah Young: Sarah Young's devotional writings are personal reflections from her daily quiet time of Bible reading, praying, and writing in prayer journals. With sales of more than 35 million books worldwide, *Jesus Calling* has appeared on all major bestseller lists. Sarah's writings include *Jesus Calling*[®], *Jesus Listens, Jesus Today*[®], *Jesus Always, Jesus Lives*[™], *Dear Jesus, Jesus Calling*[®] for Little Ones, *Jesus Calling*[®] Bible Storybook, Jesus Calling[®]: 365 Devotions for Kids, and Peace in His Presence – each encouraging readers in their journey toward intimacy with Christ.

Sarah and her husband were missionaries in Japan and Australia for many years. They currently live in the United States.



About Thomas Nelson: Thomas Nelson is a world leading publisher and provider of Christian content and has been providing readers with quality inspirational product for more than 200 years. As part of HarperCollins Christian Publishing, Inc., the publishing group provides multiple formats of award-winning Bibles, books, gift books, cookbooks,

curriculum and digital content, with distribution of its products in more than 100 countries. Thomas Nelson, is headquartered in Nashville, TN. <u>www.thomasnelson.com</u>

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Jesus Listens: Daily Devotional Prayers of Peace, Joy, and Hope By Sarah Young <u>www.JesusCalling.com</u>

Publisher: Thomas NelsonRelease date: October 5, 2021Price: U.S. \$19.99Category: Religion / Christian LivingFormat: Padded hardcoverPages: 400

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