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Media contact: Pamela McClure, 615-294-5073
Pamela@mmpublicrelations.com

EVERY MOMENT HOLY BOOK SERIES TOPS 250,000 IN SALES INDIE PUBLISHER RABBIT ROOM PRESS INTRODUCES **EVERY MOMENT HOLY, VOL. 1 IN PADDED HARDCOVER GIFT EDITION**

Nashville, Tennessee (August 16, 2022) – Fans of the **Every Moment Holy** book series have snatched up more than 250,000 leatherbound copies since the first volume arrived late in 2017. **Every Moment Holy: New Liturgies for Daily Life, Volumes 1 & 2**, are bestselling titles for Rabbit Room Press, and a new gift edition launches this October (Volume One, 4" x 6" padded hardcover, \$18.99, ISBN 978195187213). Books are available at the Rabbit Room store (store.rabbitroom.com) and Amazon and are distributed to booksellers via Ingram and APG.

Every Moment Holy: New Liturgies for Daily Life features original liturgies and prayers written by lyricist and author Douglas Kaine McKelvey, with original illustrations by Ned Bustard, an award-winning artist. Previously available only in leather-bound hardcover or flexible leather binding, a new gift edition of **Every Moment Holy Volume One** arrives this fall. The new, smaller format includes all liturgies from Volume One plus a brand-new illustration by Ned Bustard for "A Liturgy Before Taking the Stage."



Enthusiastic word of mouth from readers, families and influencers quickly made **Every Moment Holy, Volume One** a favorite for gift giving. Volume Two released in 2021, offering liturgies for death, grief and hope, and the new volume was eagerly embraced by readers weary of pandemic life and loss. Pete Peterson, Executive Director of The Rabbit Room and Publisher of Rabbit Room Press, is eager to bring this gift edition to market: "**Every Moment Holy Volume One** commemorates the daily touchpoints of life that build upon each other to shape a meaningful life. Sales of the original editions exceeded all our expectations, and this smaller, more affordable gift edition now makes these liturgies for every day even more accessible."

Douglas Kaine McKelvey, an author, scriptwriter and lyricist, has penned more than 350 lyrics recorded by artists such as Switchfoot, Kenny Rogers, Sanctus Real, and Jason Gray. McKelvey explains, "**Every Moment Holy** is designed to help readers practice the constant presence of God and tune their ears to the eternal echoes that resound in every moment of life. The church has long possessed a wealth of liturgies for sacramental occasions like baptism or marriage, but **Every Moment Holy** purposely shines a sacred light on the ordinary events of daily living."

The **Every Moment Holy** series opens space for prayer and reflection in a variety of seasons and settings. Some liturgies are designed to be read aloud by multiple readers while others are crafted for personal use, read either silently or aloud. Some prayers are intended for daily or routine recitation while others are for use on special, memorable, difficult or even tragic occasions.

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Every Moment Holy Volume One shares original liturgies for the ordinary events of daily life, such as "A Liturgy for Feasting with Friends" or "A Liturgy for Laundering" or "A Liturgy for the First Hearth Fire of the Season." **Every Moment Holy Volume Two** offers new liturgies for seasons of death, grief and hope, including "A Liturgy for the Scattering of Ashes" or "A Liturgy for the Loss of a Spouse," or "A Liturgy for the Wake of a National Tragedy."

The **Every Moment Holy** gift edition launch is supported by a marketing campaign which includes print and digital advertising, a national publicity push and outreach to social media influencers. Author Douglas McKelvey is available for interview this fall.

DOUGLAS KAINE MCKELVEY is an author, song lyricist, scriptwriter, and video director. He has penned more than 350 lyrics recorded by artists such as Switchfoot, Kenny Rogers, Sanctus Real, and Jason Gray. Doug and Lise McKelvey, the parents of three young adults, live near Nashville, TN. everymomentholy.com

NED BUSTARD is a graphic designer, illustrator, and printmaker for World's End Images, the creative director for Square Halo Books, Inc., and curator of the Square Halo Gallery. He is on staff with CIVA (Christians in the Visual arts), is on the boards of the ASCHA (Association of Scholars of Christianity in the History of Art) and The Row House, Inc. worldsendimages.com

THE RABBIT ROOM cultivates and curates stories, music, and art to nourish Christ-centered communities for the life of the world. Conceived in 2007 as an experiment in creative community, The Rabbit Room put down roots in a 150-year-old farmhouse in Nashville, Tennessee. As of 2022 the community's creative ventures include a podcast network, a music and book store, Rabbit Room Press, and live events including its annual Hutchmoot conference. rabbitroom.com

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**EVERY MOMENT HOLY: NEW LITURGIES FOR DAILY LIFE
VOLUMES ONE & TWO**

Written by Douglas McKelvey Illustrated by Ned Bustard

Published by Rabbit Room Press

EveryMomentHoly.com | [Instagram](#) | [Facebook](#) | [YouTube](#)

NEW GIFT EDITION

EVERY MOMENT HOLY, VOLUME ONE

Available October 1, 2022

ISBN 978195187213 | 4" x 6" padded hardcover | \$18.99 | 300 pages

For interviews and review copies, contact:

Pamela McClure, MMPR: pamela@mmpbulicrelations.com, 615-294-5073