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For Immediate Release

HOLMAN BIBLES & FELLOWSHIP OF CHRISTIAN ATHLETES (FCA) LAUNCH THE **CSB E3 DISCIPLESHIP BIBLE**

CHRISTIAN STANDARD BIBLE (CSB) NAMED PRIMARY TRANSLATION
FOR FCA MINISTRY RESOURCES

(June 10, 2022) NASHVILLE, Tenn. – In any sport, coaches constantly encourage their athletes to focus on the fundamentals. Now, a unique new tool from Fellowship of Christian Athletes (FCA) and Holman Bibles helps athletes focus on the fundamentals of Christian discipleship.

The **CSB E3 Discipleship Bible** released on May 1, 2022, and will be distributed via FCA’s ministry environments reaching more than 57,600 athletes and coaches through 697 camps and more than 18,000 Huddles worldwide. The E3 name reflects FCA’s three discipleship strategies:

1. *Engage* individuals relationally,
2. *Equip* them with biblical truth, and
3. *Empower* them to share the gospel and develop other disciples.



“Fellowship of Christian Athletes has impacted millions of Christian athletes since its founding 1954, including 16,838 faith decisions in 2021 alone,” comments Josh Green, Associate Publisher and Managing Editor for Holman Bibles. “Holman Bibles and FCA have designed the **CSB E3 Discipleship Bible** for athletes who are new to faith as well as those further along their discipleship journey.”

The launch of the **CSB E3 Discipleship Bible** coincides with FCA’s adoption of the Christian Standard Bible (CSB) as its primary translation for ministry resources. Kellen Cox, FCA Executive VP of Ministry Advancement, explains, “As a disciple-making ministry, FCA is launching a strategic Bible plan to meet the needs of athletes all along the E3 discipleship path. The CSB is a highly readable and highly reliable translation, and we can’t wait to share the **CSB E3 Discipleship Bible** with athletes this summer.”

The **CSB E3 Discipleship Bible** contains hundreds of discipleship resources including:

- Foundational discipleship focused study notes on every page of the Bible
- Nearly 30 articles introducing the E3 discipleship method and related resources
- Over 60 discipleship focused topical articles with devotional and interactive QR code content
- More than 150 features boxes for further study with discovery and application questions placed alongside the corresponding Scripture passage
- “99 Verses for the Christian Competitor” callouts placed throughout the Bible

- Over 40 character spotlights to inspire coaches and athletes
- Genre and book introductions with book-specific reading plans
- Two-column text format
- 9-point type size that is easy to read
- Words of Christ in red
- Full-color immersive design
- Smyth-sewn durable binding
- Ribbon marker for easy referencing between pages
- Presentation page for gift-giving
- Full-color maps

FCA has hosted more than 57,600 athletes at U.S. camps last year. In addition, FCA organizes more than 18,000 certified Huddles, also known as small group discipleship, in middle, high schools and colleges across the United States. Additionally, at the collegiate level, FCA reaches more than 1564 campuses in the U.S. Internationally, FCA hosts camps in more than 100 countries, distributing more than 208,600 Bibles worldwide.

Fellowship of Christian Athletes: Since 1954, FCA has been challenging coaches and athletes on the professional, college, high school, junior high and youth levels to use the powerful platform of sport to reach every coach and every athlete with the transforming power of Jesus Christ. FCA focuses on serving local communities around the globe by engaging, equipping and empowering coaches and athletes to unite, inspire and change the world through the Gospel. www.fca.org

The Christian Standard Bible (CSB) is a highly trustworthy, faithful translation that is proven to be an optimal blend of accuracy and readability. It's as literal to the original as possible without sacrificing clarity. The CSB is poised to become the translation that pastors rely on and Bible readers turn to again and again to read and to share with others.

Holman Bibles is the oldest Bible publisher in North America, publishing high quality Bibles and reference resources that are trustworthy, accessible, and useful for the pursuit of lifelong discipleship. Print and digital releases include the *CSB Tony Evans Study Bible* as well as the *Tony Evans One Volume Commentary*, *The She Reads Truth Bible*, and the *Rainbow Study Bible* with over 3 million copies sold. Holman Bibles is a subsidiary of B&H Publishing Group.

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CSB E3 Discipleship Bible

Holman Bible Publishers / B&H Publishing Group
Available May 1, 2022

Jacketed Hardcover

ISBN: 9781087742199. Price: U.S. \$39.99 Format: Hardcover

Also available in Leather and LeatherTouch editions

Review copies and interviews available.

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