

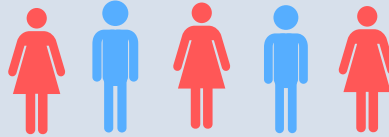
MAX LUCADO

BY THE NUMBERS

40 years he's been married to Denalyn



Number of Daughters



plus two sons-in-law

Sara and Jeff, Jenna and Brett, Andrea

5 years he served as a missionary in Brazil



130 million books in print

Number of Grandchildren



Rosie and Max



2.4 million followers



1.3 million followers



296k followers

1

misbehaving mutt in his home



145 million



total number of products in print

3:16

as in John; his favorite verse

45



languages his books have been translated into

year he began serving the Oak Hills Church in San Antonio, TX

1988

45 million



video views during COVID video ministry

23



books that have each sold 1 MILLION copies

Golf 12 Handicap

45% growth in book sales during COVID

1.5 million

podcast downloads since July 2020



year his first book, *On the Anvil*, was published



1985