

KELLEN COX

Executive VP of Ministry Advancement – Fellowship of Christian Athletes
Spokesperson for the *CSB E3 Discipleship Bible*



Kellen Cox serves as the Executive Vice President of Ministry Advancement for Fellowship of Christian Athletes (FCA). He oversees Ministry environments and resources in order to effectively engage, equip, and empower coaches and athletes around the world. Kellen previously served as FCA's Director of Ministry Advancement and as an Area Director in Kansas City, MO.

Kellen grew up in Mt. Vernon, MO, and was positively impacted by several transformational coaches as well as the ministry of FCA. Kellen went on to play football at Missouri Southern State University and led the FCA Huddle on campus. His passion for ministry grew, and after graduation Kellen had the opportunity to fulfill God's calling on his life by joining the FCA staff.

Kellen Cox also serves as the spokesperson for the *CSB E3 Discipleship Bible*, published in partnership with Holman Bibles, a division of Lifeway Christian Resources. Kellen is available for interviews upon request.

Kellen and Adelle Cox live in Lees Summit, Missouri, with their son Lawson and daughter Harlow.



SUGGESTED INTERVIEW QUESTIONS

- Kellen, you were first involved with Fellowship of Christian Athletes (FCA) as a high school athlete. Tell us more about that introduction to Christian discipleship.
- By the time you began playing football for Missouri Southern State University, you were even more invested in the mission of FCA. How did your faith grow during that season? And what did you decide to do after graduation?
- Explain the FCA discipleship strategy – each of the key components begin with the letter E.
- How is the FCA E3 discipleship strategy incorporated into the *CSB E3 Discipleship Bible*?
- The FCA's *CSB E3 Discipleship Bible* launches May 2022. How will this new Bible be shared with coaches and athletes? Is the Bible available in bookstores and online?
- How will FCA athletes and coaches be using the *CSB E3 Discipleship Bible* during the school year?
- One of the most unique features of the *CSB E3 Discipleship Bible* is its QR code content. Can you tell us a bit more about what readers can access through the QR codes?
- The FCA recently adopted the Christian Standard Bible (CSB) as its primary Bible translation for ministry resources. What about the CSB translation made it stand out as a strong match for FCA?
- Tell us about the character spotlight features throughout the E3 Bible – how will these features benefit athletes and coaches?
- The *CSB E3 Discipleship Bible* has a ton of special features, including “99 Verses for the Christian Competitor.” Tell us more about this feature.