

Suggested Interview Questions for Carly Fiorina, Author of *Find Your Way: Unleash Your Power and Highest Potential*

- Carly, your latest book is entitled *Find Your Way: Unleash Your Power and Highest Potential*. Who did you have in mind when you wrote this new book?
- In *Find Your Way*, you describe the difference between planning your life and having a path for your life. And you argue that a path is better than a plan – how so?
- What do you say to those who are checking all the boxes for education and career yet feel they are living someone else’s dream? Have you been there? How did you drop the burden of others’ expectations?
- You write about the power of internal leadership traits such as humility and empathy. As a former CEO for a Fortune 50 company, how have you seen internal character lead to success?
- Collaboration and problem-solving are two of your favorite leadership topics, but many leaders find it difficult to combine the two. How do you inspire others to pursue this powerful combination?
- You tell a story about two speaking engagements occurring shortly after your departure from Hewlett-Packard. You spoke at an Ivy League school as well as a historically black university. How were the experiences different and what did you take away from each?
- There seems to be a prevailing climate of distrust in the United States today, whether it be suspicion of government, media, churches, large corporations, or other institutions. If you agree with that statement, why do you think that may be true? What do you think can be done about it?
- The #metoo movement has forced Americans to examine how women are treated in the world today. How do you counsel competitive young women when they encounter inappropriate behavior in the workplace?
- What is the biggest challenge large corporations face today? You had great successes at Hewlett-Packard but also faced sharp criticism. Which decisions at HP do you feel most proud of today?
- You decided to run for President of the United States in 2015. In *Find Your Way* you share the story of your campaign manager telling you it was time to suspend the campaign. Describe how you responded to his news – and why.
- You don’t pull punches when discussing the impact of social media and technology, writing succinctly “Put Down Your Phone.” What is your personal approach to technology use?
- You have shared in *Find Your Way* and elsewhere about your daughter Lori Ann who struggled with drug addiction and died at age 35. Why are you so open about Lori Ann’s story?
- You aren’t shy about talking about your faith. How does it instruct your life and work?
- Tell us about the work of your non-profit organization, the Unlocking Potential Foundation.
- What does the future hold for Carly Fiorina? What type of legacy would you like to leave?

Guest: Carly Fiorina – former CEO of Hewlett-Packard, author, and founder of the Unlocking Potential Foundation (www.CarlyFiorina.com)

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