

Fun Book Sales Facts

MAX LUCADO

40+ Years of Publishing

Over the past 41 years, Max Lucado has sold more than 130 million books.
That's a lot of books!

Here are a few comparisons to make this sales number a little more concrete.



If you stacked all of Max's books from end to end...

Well, you wouldn't quite reach the moon. But you would be able to line up books from San Francisco to New York City and back—over three times. Meaning—all the Lucado books sold to date could be stacked 6.71 titles deep in a line spanning the continental U.S. Or here's another scenario. If you started in Max's hometown of San Antonio, Texas, you could blaze a single trail of books all the way to Beijing, China, and then continue on all the way to London, England, visit Big Ben, and travel back to San Antonio, and still have extra books. You could pave a path of books all the way down the length of the Great Wall of China and then back again.

For you sports fans, that's equivalent to 286,343 football fields. Or one football field covered completely in 969 layers of books... For the architects out there, this football field would then look like an almost ten-story building, filled with nothing but Lucado books. Or you could individually stack all his books sold, one on top of another, to reach the top of the Empire State Building...849,000 times!

The Grand Canyon is 18 miles across at its widest point, but there's currently no bridge for driving across this mighty gulf. But you could construct a four-lane bridge, 29-books thick, out of the Lucado books sold in the last four decades. (*Support beams not included, drive at your own risk!)

If, for some reason, you had to get rid of 130 million books...

You could give one book to everyone who attends the Super Bowl for the next 1,625 years. Or you could knock on the door of everyone who lives in the state of Alaska and hand them 178 books each. Or deliver a book to every person in Mexico—or Japan—whichever is more convenient for you.

Oh, and if Max really needed all his sold books to reach the moon, his loyal readers only need to purchase 1,463,225,283 more!

MORE MAX LUCADO STATS

2.4 million followers on Facebook (facebook.com/MaxLucado)

1.3 million followers on Twitter (twitter.com/MaxLucado)

293,000 followers on Instagram (instagram.com/maxlucado)

60,400 subscribers on YouTube (youtube.com/MaxLucadoOfficial)

1.6 million podcast downloads in first 10 months (Launched 7/20/2020)