



## **JOURNEYWISE LAUNCHES CHRISTIAN DISCIPLESHIP RESOURCES ACROSS MULTIPLE PLATFORMS AND FORMATS**

**New JourneyWise Ministry Helps Christians "Love Jesus and Love Like Jesus"  
Coming Fall 2023: JourneyWise Trade Book & Life Along the Way Devotional**



Memphis, TN, (May 24, 2023) — JourneyWise, a multimedia network dedicated to helping people "Love Jesus and Love Like Jesus," will launch its first two books this fall with publishing partner Whitaker House. Releasing this September is *JourneyWise: Redeeming the Broken & Winding Roads We Travel*, authored by **Dr. Shane Stanford**, President/CEO of the Moore-West Center for Applied Theology and JourneyWise. In October, a four-volume daily devotional series, *Life Along the Way*, will launch volume one, *Jesus with Us: Meeting Him Where He Began*, with the next three volumes set to publish in 2024.

*JourneyWise: Redeeming the Broken & Winding Roads We Travel* is penned by pastor and author **Dr. Shane Stanford**, who has endured a long road of suffering. His life was forever impacted as a teenage hemophiliac when he contracted HIV and hepatitis from a blood transfusion. **Stanford's** journey as a Christian and

pastor has been marked by serious illnesses, personal betrayal, and early church rejection. And yet, as he enters his 32nd year of ministry and his first year leading JourneyWise, **Stanford** is experiencing a renewal of both joy and faith. He brings this fresh encounter to the pages of his new book.

**Shane Stanford** was introduced to the JourneyWise concept as a young boy, when his grandmother encouraged him to be "JourneyWise." She taught him the value of discovering and applying wisdom during every season of life. **Shane** writes: "My grandmother always said that the best kind of wisdom was the wisdom you learned on the road of life. Wisdom gleaned from the steps you took along the way could change you. Grow you."

As a lifelong student of the Bible, **Shane Stanford** recognized his grandmother's wisdom reflected in Jesus' most famous discourse, known as the Beatitudes. And **Stanford's** new book, *JourneyWise*, reveals how the Beatitudes are more than poetic verses at the start of Jesus' "Sermon on the Mount." The Beatitudes, he writes, present the very essence of Jesus' ministry, establish the overall tone of Jesus' teaching ministry and reveal His most deeply held values.

As **Stanford** unpacks the daily wisdom of the Beatitudes, *JourneyWise* readers will discover how to:

- » Find meaning in each step along the path of life
- » Be transformed by the journey as a whole
- » Align your values to reflect the life of Jesus
- » Have Jesus Himself as your life companion, tapping into His wisdom
- » Intertwine your own story intimately with Jesus and his followers
- » Be transformed in day-to-day living
- » Love Jesus and love like Jesus along the way

"The steps and stops along the way can settle in and shape us as Jesus participates in the journey with us," **Shane Stanford** explains. "This bond defines a life that is not just 'lived well,' but a life that my grandmother would have

# Press Release

called ‘JourneyWise.’ A type of wisdom gleaned from each step along the way so that we are faithfully formed by the journey as a whole.”

Christians can access JourneyWise discipleship resources across a variety of platforms. The ministry recently launched two podcasts: *The JourneyWise Podcast* with co-hosts **Shane Stanford** and Dr. Ronnie Kent, and *The Choosing Cheer Podcast* hosted by Nicolet Bell. A third podcast will launch summer 2023; the *You Matter Podcast* will be an interview-based show hosted by **Shane Stanford**. In 2024, JourneyWise will publish a year-long video curriculum designed for church-wide use. JourneyWise has also partnered with United Theological Seminary, Asbury Seminary, and World Methodist Evangelism, to create a library of topical articles at [www.JourneyWise.Network](http://www.JourneyWise.Network).

**JourneyWise** creates multimedia discipleship resources across numerous platforms and is led by **Dr. Shane Stanford**, President/CEO of the Moore-West Center for Applied Theology. JourneyWise was founded by sisters Betty Moore and Carole West, daughters of Kemmons Wilson (founder of Holiday Inn), along with their husbands, Jack Moore (former Chair and CEO of Regions Bank) and Dr. Bill West (world renowned oncologist; founder of the West Cancer Center in Memphis, TN). <https://journeywise.network/>

**Whitaker House** is part of Whitaker Corporation, which also includes Anchor Distributors, Whitaker House Español, and Word Alive, its Canadian distribution division. A Christian, family-owned business established in 1970, Whitaker Corp. is dedicated to proclaiming the power of the gospel and ministering to the spiritual needs of people around the world. [www.WhitakerHouse.com](http://www.WhitakerHouse.com) IG: @WhitakerHouse

## About Shane Stanford



**Dr. Shane Stanford** (MA, Duke University; DMin, Asbury Theological Seminary) is President/CEO of The Moore-West Center for Applied Theology and JourneyWise. **Stanford** served as a pastor and church planter for more than thirty years, most recently as Senior Pastor of a 5,000+ member church in Memphis, TN. **Dr. Stanford** is the author of several books, including *JourneyWise*, *The Seven Next Words of Christ*, *The Cure for the Chronic Life*, and *The Eight Blessings: Rediscovering the Beatitudes*. **Shane Stanford's** memoir, *A Positive Life*, details his experiences as an HIV+ and HepC+ hemophiliac, husband, father, and pastor. He is the co-host of the Covenant Bible Study program, now used in more than 1,000 churches. **Shane Stanford** is married to Dr. Pokey Stanford, and they have three adult daughters and two sons-in-law. [www.JourneyWise.Network](http://www.JourneyWise.Network) IG: @DrShaneStanford

### ***JourneyWise: Redeeming the Broken & Winding Roads We Travel***

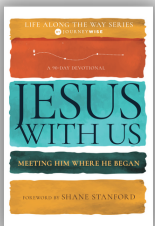
By Shane Stanford

Available September 5, 2023, from Whitaker House Publishing

ISBN-13: 978-8-88769-060-5 • US \$17.99 • Paperback • Pages: 208  
BISAC: Religion/Christian Living/Spiritual Growth (REL012120)

Review copies, reprint permission and interviews are available.

Contact Jana Muntsinger, McClure Muntsinger Public Relations, 832.247.9308, [jana@mmpublicrelations.com](mailto:jana@mmpublicrelations.com)



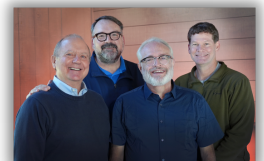
### **Coming Soon: Volume One, Life Along the Way daily devotional**

#### ***Jesus with Us: Meeting Him Where He Began***

by Dr. Ronnie Kent, Anthony Thaxton, Dr. Shane Stanford, Dr. Ray Cummings

Releases October 17, 2023

ISBN: 9798887690582 • US \$17.99 • Paperback • Pages 208



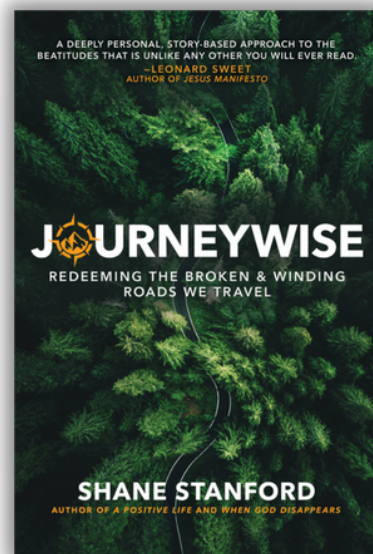
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# Suggested Interview Questions for Shane Stanford

“Our journeys matter. Yes, the destination is important, but it is the journey that makes us who we are. The journey highlights the things we value most along our way, and the journey reveals the significance of those who journey with us. Who is journeying with you?”

-- Dr. Shane Stanford

- ▶ With three decades of pastoring and ministry to draw from, you’re now creating Christian discipleship resources through a ministry called JourneyWise. Tell us the story behind the word JourneyWise.
- ▶ Your own life journey has been marked by significant suffering. How has the concept of JourneyWise made your life more impactful and beautiful?
- ▶ Your new book, *JourneyWise*, is focused on the Beatitudes. How do the Beatitudes help us live our daily lives with wisdom?
- ▶ You write that every turn and twist in life’s journey brings us back to Jesus. How so?
- ▶ You write about the concept of “living from the outside in.” Unpack that for us.
- ▶ *Blessed are those who mourn* – what is the correlation between mourning and joy?
- ▶ Why is it important for Christians to be fully aware of their weaknesses yet confident in their circumstances? How does this help us to live in “meekness”?
- ▶ As a golfer, you like to say the Christian faith like a game of golf. What do you mean?
- ▶ *Blessed are the merciful* – why do we need to both give and receive mercy?
- ▶ How is seeing with spiritual eyes essential to the Christian faith?
- ▶ We all fail at times along our life’s journey. How does failure in earthly relationships impact our relationship with God?
- ▶ Tell us about one of your daily practices for living JourneyWise.
- ▶ In addition to your new book, *JourneyWise*, you’ve also contributed to a new daily devotional entitled *Jesus with Us*. Tell us more about this devotional series.



**GUEST:** Dr. Shane Stanford – Pastor, author, President/CEO of The Moore-West Center for Applied Theology

**BOOK:** *JourneyWise: Redeeming the Broken & Winding Roads We Travel* (Sept. 2023)

*Jesus with Us: Meeting Him Where He Began* (Life Along the Way, daily devotional series, Oct. 2023)

**AVAILABLE:** Whitaker House Publishing, wherever books are sold

**WEBSITE:** [www.JourneyWise.Network](http://www.JourneyWise.Network)

**SOCIALS:** @DrShaneStanford



# Bio for Dr. Shane Stanford

**Author of *JourneyWise: Redeeming the Broken & Winding Roads We Travel***  
**President and CEO of JourneyWise and The Moore-West Center for Applied Theology**



**Dr. Shane Stanford** is the President and CEO of JourneyWise and The Moore-West Center for Applied Theology. JourneyWise was founded in October of 2021 for the purpose of equipping and engaging others to "Love Jesus and Love Like Jesus" in the world.

He has served as a pastor and church planter for more than thirty years, most recently as the Senior Pastor of a 5,000+ member church in Memphis, Tennessee. Before that appointment, Stanford served congregations in Florida, Mississippi, and North Carolina, and was the founding pastor of Asbury United Methodist Church in Mississippi. Dr. Stanford also served as the director of stewardship and healthy congregations for the Mississippi Annual Conference of the UMC and the Mississippi Methodist Foundation as well as the advisor for Church Growth for the Bishop of the Mississippi Annual Conference.

A familiar face to many, **Shane** served as host of "The United Methodist Hour," a television and radio ministry which reached more than 30,000,000 homes nationwide. And as co-host of "We Believe in Memphis" with Rev. Maxie Dunnam, **Shane** brought positive local and national issues to light through their interview-based television program broadcast in the Memphis metro area.

**Shane** was awarded a doctorate from Asbury Seminary in 2014. He also holds graduate degrees in theology and ethics from Duke Divinity School, where he was awarded the prestigious Jameson Jones Award in homiletics. He is a graduate (cum laude) of the Honors College of the University of Southern Mississippi, where he holds a degree in political science with a minor in history and also has advanced training in marriage and family studies from the University of Southern Mississippi.

**Shane** has traveled extensively sharing his personal testimony as an HIV+ and hepatitis C+ hemophiliac. He has spoken across the nation, including at the 2006 Saddleback Global AIDS Summit in California and at the Global Gathering for AIDS Awareness in Texas. He has appeared on national media outlets, including Good Morning America, Fox & Friends, Canada's Harvest TV, and CNN.

As an accomplished author, Shane's titles include *JourneyWise*, *When God Disappears*, *Making Life Matter*, *Five Stones*, *Mosaic: When God Uses All the Pieces*, *What the Prayers of Jesus Tell Us About the Heart of God*, *A Positive Life*, *You Can't Everything, Do Something*, and *The Cure for the Chronic Life*.

Today, **Shane** leads the JourneyWise Christian faith-based media network which is dedicated to helping people start and strengthen their walk with Jesus. **Shane** writes, "I have spent my years as a pastor, teacher, and author sharing what it means to 'be salt and light' from the pulpit. Now, I'm eager to share the importance of how being in a relationship with Jesus along my journey has blessed my life and what it can mean to others along the way."

**Shane** is married to his high school sweetheart, Dr. Pokey Stanford. They are the parents of three young adult daughters – Sarai Grace Smith, Juli Anna Gibson, and Emma Leigh Stanford.

