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## New Max Lucado Book Helps Parents Help Children Process Feelings and Emotions in Fun, Healthy Way

*Where'd My Giggle Go?* is available for pre-order now at [MaxLucado.com](http://MaxLucado.com); goes on-sale everywhere books are sold April 6, 2021

NASHVILLE, Tenn. – Emotional intelligence and health continue to be a vital element of self-care and caring for others. Understanding, managing and having the ability to create a dialog about feelings and emotions can begin at a young age. *New York Times* bestselling author Max Lucado hopes his new book, ***Where'd My Giggle Go?*** (April 6, 2021, Ages 4-8), can provide parents, teachers and child caretakers a tool to help begin that conversation with their young ones.

For every child who sometimes feels out of sorts and doesn't know why, ***Where'd My Giggle Go?*** helps normalize and dissipate negative emotions in a delightful way. A perfect read-aloud, ***Where'd My Giggle Go?*** provides a natural way for parents to talk with their kids about how everyone gets sad sometimes. It's also a wonderful reminder that kids can help others find their happiness. ***Where'd My Giggle Go?*** also is a brilliant tool to spur classroom discussions about processing feelings and emotions and a resource to help parents discuss being sad, grumpy, anxious, or unhappy.

Lucado shares that his grandchildren were a source of inspiration for ***Where'd My Giggle Go?*** "The idea for ***Where'd My Giggle Go?*** came out of conversations that I had with my own grandchildren. Being reminded that when you're little, you don't know that we have these wild waves going through ourselves called emotions. You don't know why you're not happy one minute and happy the next. I thought it would be great to put into a story the story of a youngster dealing with emotions and trying to learn to manage those emotions in a healthy way."

A whimsical picture book, ***Where'd My Giggle Go?*** can help create opportunities for conversation between children and adults about how to talk about their feelings and help kids process their emotions in a fun, healthy way.

As a tool, ***Where'd My Giggle Go?*** provides a story that parents and child caretakers can refer to and language that children to relate to as they talk to their children about dealing with their feelings.

***Where'd My Giggle Go?*** gives adults a phrase they can ask their children or grandchildren. As children are dealing with sad feelings, one can say, "Have you lost your giggle?" Parents also

have a story. They can take their child back to the story about the little boy who lost his giggle and ask what did he do to find his happiness or found his giggle?"

***Where'd My Giggle Go?*** follows a boy who looks all over--from the circus to the bakery to his own pocket--for his giggle. Through his search, he comes to realize that bringing happiness to others is the best way to find it himself. As he offers smiles and hugs, helps his mom wash the dishes, plays with a friend and tickles his pet dog, he begins to feel deep down inside the source of joy and giggles.

Lucado's charming but powerful message reminds kids and their families that getting over the grumpies is within all of our reach. "Parents and children can cultivate joy and happiness in their own lives by doing what Jesus said. Jesus said that it's better to give than receive. The quickest way to find joy is to help others find joy and that's true if you're a child or an adult," Lucado said.

As a writer, Max is known for combining poetic storytelling and homespun humor with the heart of a pastor. Pastor of Oak Hills Church in San Antonio, Texas, Lucado's books have sold more than 120 million copies in 54 languages worldwide. His writing has also been featured in Bible studies, Bible commentaries, songs, greeting cards, and even plush toys.

***Where'd My Giggle Go?*** (ISBN# 9781400220670 – hardcover: ISBN# 9781400220687 – board book) will be released on March 10, with an on-sale date of April 6, 2021 and now is available for pre-order at [www.MaxLucado.com](http://www.MaxLucado.com) and everywhere books are sold.

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#### **About the Author**

Since entering the ministry in 1978, Max Lucado has served churches in Miami, Florida; Rio de Janeiro, Brazil; and San Antonio, Texas. He currently serves as Teaching Minister of Oak Hills Church in San Antonio. He is America's bestselling inspirational author with more than 140 million products in print.

Visit his website at [MaxLucado.com](http://MaxLucado.com) [Facebook.com/MaxLucado](https://Facebook.com/MaxLucado) [Instagram.com/MaxLucado](https://Instagram.com/MaxLucado) [Twitter.com/MaxLucado](https://Twitter.com/MaxLucado)

#### **About the Illustrator**

**Sarah Jennings** is a children's book illustrator based in South London. At a very young age she discovered a love of drawing and has been scribbling in a sketchbook ever since. Since graduating in 2013 she has worked on a variety of books. Sarah works from her home studio in the company of her three-legged cat, Calvin.

#### **About Tommy Nelson**

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