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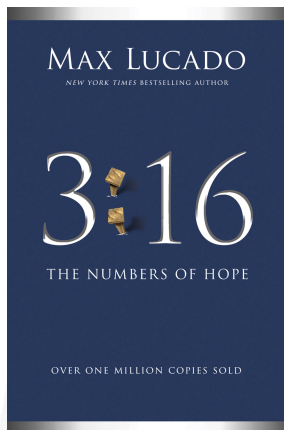


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3:16 - THE NUMBERS OF HOPE
BESTSELLING AUTHOR MAX LUCADO RE-EXAMINES THE MOST
FAMOUS VERSE IN BIBLE WITH NEW MATERIAL, NEW VIDEO
SESSIONS, FREE ONLINE BIBLE STUDY FOR 2022

*For God
so loved the world
that he gave his one and only Son,
that whoever believes in him
shall not perish but have
eternal life.*
John 3:16 (NIV)



John 3:16. These 26 words comprise what is arguably the most well-known verse in the Christian Bible. Wikipedia calls this verse “the Bible in a nutshell” and even small children can recite it from memory. Why is this verse so well-loved, easily recognized, and oft-quoted? Bestselling author and pastor Max Lucado states this verse is his favorite in the entire Bible.

In this updated book with new content for this generation, Max has written an entire book, **3:16—The Numbers of Hope** (February 1, 2022, Thomas Nelson), to dive deeply into these 26 words and why they matter now in 2022 more than ever. Sometimes life appears to fall to pieces and can seem irreparable. Recently, everyone has had some real disappointments, loss, and hardships. But Max encourages the reader to look at disappointments differently – Max shows for every challenge there is a breathtaking promise: It’s going to be okay. How can we know? Because God so loved the world.

Lucado says: “If you know *nothing* of the Bible, start here. If you know *everything* in the Bible, return here. Let John 3:16 become the banner of your life, so much so that the message of God’s unending and unbending love overflows from you to others.”

The 2022 edition of **3:16—The Numbers of Hope** contains an all-new introduction and a previously published 40-day devotional on the life of Jesus called “Only Jesus: 40 Days with the Son.” Max believes concluding 3:16 with a “flyby read” of Jesus’ entire life from birth to resurrection is the perfect conclusion to drill deep on Jesus’ most well-known statement in John 3:16.

“When **3:16—The Numbers of Hope** released in 2007, we hoped for a strong reception but it was an outpouring,” says Susan Ligon, long-time Lucado Brand Manager. “It’s been read by all ages, translated into twenty-five languages and used in bookstore chains, church denominations, prisons, small groups and even entire congregations. We all believed that John 3:16 and Max’s unique perceptions were tailor-made to encourage a whole new generation in 2022.”

The release of **3:16—The Numbers of Hope** book is timed with a new five session video Bible study. The study guide includes streaming video access, video teaching notes, group discussion questions, personal reflection questions, and a leader’s guide. Faithgateway.com is also launching a free online Bible study on February 1 to accompanying the **3:16—The Numbers of Hope**.

For the first time in his multi-decade publishing career, Max will also be narrating the audiobook for **3:16—The Numbers of Hope**. The original 2007 edition of **3:16—The Numbers of Hope** was an international bestseller with millions of books and licensed product sold.

Max Lucado calls John 3:16 “a twenty-six-word parade of hope” and “the Hope Diamond of the Bible.” He encourages readers to consider the unequalled appeal of this verse, “Think of it – this verse is brief enough to write on a napkin or memorize in a moment, yet solid enough to weather two thousand years of storms and questions.”

Max Lucado uses John 3:16 as a starting point for addressing some of the most central issues of life and religion, including:

- Is there any chance of a second chance?
- Why is this world so hard?
- Have I exhausted God’s love?
- Life has let downs. How can I know that Jesus won’t be one of them?
- Does God have a place for people like me?
- Don’t all roads lead to heaven and God?

Max believes John 3:16 will resonate now: “Every time I recall these words, they are fresh and as stunning as my first encounter with them. The mind-bending awareness of God’s limitless love, his incalculable sacrifice, and the priceless teaching at the core. How can we not review it again and again? I want this generation, and all who come after, to look closely at the key promise of God and choose the gift beyond all gifts.”

Max Lucado is a pastor, speaker, and bestselling author with more than 145 million products in print that have been translated in 45 languages and distributed in 80 countries worldwide. Max entered the ministry in 1978. As a writer, Max is known for combining poetic storytelling and homespun humor with the heart of a pastor. He’s been dubbed “America’s Pastor” by *Christianity Today*, and “The Best Preacher in America” by *Reader’s Digest*. He was awarded the 2021 ECPA Pinnacle Award for outstanding contribution in publishing. Max currently serves as Teaching Minister of Oak Hills Church in San Antonio, Texas. Max and Denalyn live nearby in Central Texas. They have three grown daughters, two sons-in-law, and two grandchildren. Visit his website at www.MaxLucado.com.



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3:16: The Numbers of Hope

By Max Lucado

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