



For Immediate Release

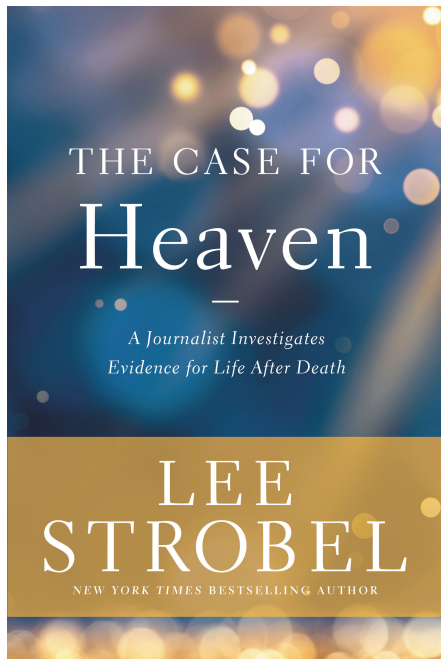
Contact: Jana Muntsinger, 832-247-9308

jana@mmpublicrelations.com

NYT BESTSELLING AUTHOR LEE STROBEL MAKES *THE CASE FOR HEAVEN*

AWARD-WINNING INVESTIGATIVE JOURNALIST RESEARCHES NEAR-DEATH EXPERIENCES, LIFE AFTER DEATH, IMMORTALITY, REINCARNATION AND HELL

"After a dramatic recovery from a critical health crisis, I needed to tackle life's last question: What happens after we die?"



Grand Rapids, Michigan (July 7, 2021) — A decade ago, journalist and bestselling author Lee Strobel nearly passed away. His doctor said he was one step from a coma, two steps from dying. Once he managed to recover, Strobel knew he needed to tackle life's last and, in his opinion, most important question—what happens once we die. His quest included years of research and multiple interviews with respected experts in writing his forthcoming book, ***The Case for Heaven: A Journalist Investigates the Evidence for Life After Death*** (September 2021, Zondervan).

"When you're hovering over the hazy border between life and death, the afterlife is no longer a mere academic topic to be researched, analyzed and debated," writes Strobel. "Heaven and hell, our existence beyond the grave, become desperately relevant. *They're all that matter.*"

Strobel, who has been featured in countless media outlets including *The Today Show*, *Christianity Today*, *Fox & Friends*, and *The Wall Street Journal*, knew his controversial questions about life after death could help every living person seeking assurances about the hereafter. "When you slip from this world, what will you find? A void of nonexistence? A dark realm of regret and recrimination? Or a reality that is more vivid, more exhilarating, more rewarding, more real than anything you've ever known? At that moment, in the midst of that existential transition, nothing will be more important. And if it will matter so much then, isn't it worth investigating now?"

The Case for Heaven invites readers to ask hard questions about the afterlife. With his own brush with death as a backdrop, Lee Strobel searches for solid answers to puzzles such as:

- ❖ Can neuroscience tell us whether we have a soul that can survive a body's demise?
- ❖ Are Near-Death Experiences (NDE) trustworthy?
- ❖ What insights can physics, history and philosophy provide about life after death?
- ❖ Is Heaven real?
- ❖ Could a good God send people to hell?
- ❖ Did Jesus promote reincarnation?
- ❖ What is the difference between annihilationism and universalism? Why does it matter?

--more--

The Case for Heaven book will release simultaneously with **The Case for Heaven (and Hell)** study guide and streaming video access for small groups (\$19.99, ISBN: 978-0-3101-3547-0, 5 streaming video sessions, discussion questions, leader's guide). Zondervan has launched a pre-order campaign for **The Case for Heaven**, alongside national marketing and publicity campaigns. A special book launch event is planned at The Museum of the Bible in Washington, DC, on Tuesday, September 14. Pre-release interviews with Strobel are available now.

In March 2022, Strobel is partnering with Fathom Events to release a documentary centered around the topics explored in **The Case for Heaven**. Also in March 2022, HarperCollins Vida will release the Spanish version of **The Case for Heaven**, and ZonderKidz will release **The Case for Heaven for Young Readers** (for kids ages 8-12 years).



As a former atheist and award-winning legal editor of the *Chicago Tribune*, Lee Strobel had a long history of skepticism about religious matters. With a journalism degree from the University of Missouri and a Master of Studies in Law degree from Yale, he set out forty years ago to find credible evidence that Jesus of Nazareth really is the Son of God. What he found not only profoundly changed his life but also inspired him to pen this perennial bestseller which has sold more than five million copies. **The Case for Christ** became a bestseller after its release in 1998 and has continued to impact readers around the globe for more than two decades. The book was made into a feature film in 2017, which showed at movie theaters around the world.

Today Lee Strobel is the bestselling author of more than forty books and curricula which have sold more than fourteen million copies. He has been awarded four Christian Book Awards and co-authored a Christian Book of the Year. Strobel was described in *The Washington Post* as “one of the evangelical community’s most popular apologists.” Lee is the founding director for the Lee Strobel Center for Evangelism and Applied Apologetics at Colorado Christian University near Denver. www.LeeStrobel.com.

Zondervan is a world-leading Bible publisher and provider of Christian communications. Zondervan, part of HarperCollins Christian Publishing, Inc., delivers transformational Christian experiences through its bestselling Bibles, books, curriculum, academic resources, and digital products. The company’s products are sold worldwide and translated into nearly 200 languages. Zondervan offices are located in Grand Rapids, Michigan. www.zondervan.com

###

The Case for Heaven
A Journalist Investigates Evidence for Life After Death
 By Lee Strobel www.LeeStrobel.com

Available September 2021 from Zondervan
 Hardcover, 320 pages, \$23.99, ISBN 978-0310259190

Review copies, reprint permission and interviews are available.
 Contact Jana Muntsinger, McClure Muntsinger Public Relations, jana@mmpublicrelations.com