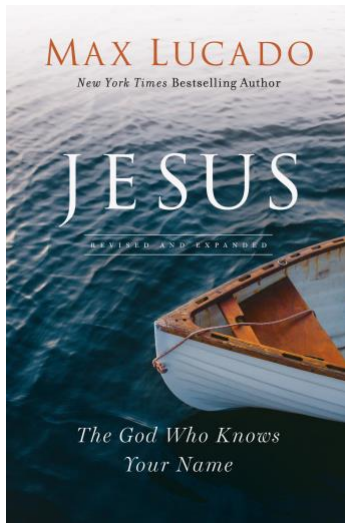


**Suggested Interview Questions for Max Lucado**  
**Author of *Jesus: The God Who Knows Your Name* and**  
***The Lucado Encouraging Word Bible***

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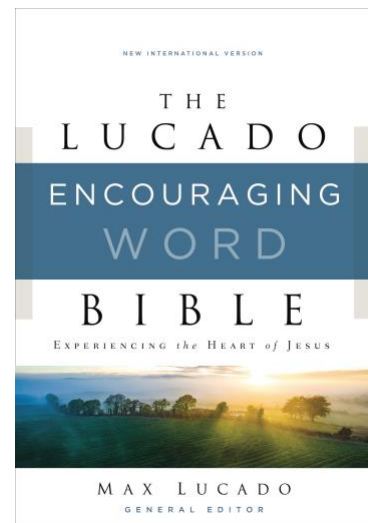
“If we are to be just like Jesus, we must have a regular time of talking to God and listening to his Word.” – Max Lucado

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- Why do you think the person of Jesus is so important?
- Why did you decide to focus an entire book just on the works and words of Jesus? Why do you believe ***Jesus: The God Who Knows Your Name*** is important for 2020?
- How has seeing Jesus as Immanuel (“God with Us”) influenced your spiritual journey ?
- Why do you think people acknowledge Jesus as a friend or teacher but not miracle worker? How has looking at all three aspects of Jesus’s character benefited you?
- You spend an entire chapter talking about Jesus as the lamb of God. How should does such imagery enrich our understanding of Jesus Why is it important?

- Many Christians overlook the second coming of Jesus. Why do you believe that is? How does remembering that Jesus is the returning king impact daily Christian living?
- I think people would be interested in your personal approach to Bible reading and study. Can you tell us about that?
- What feature of ***The Lucado Encouraging Word Bible*** is encouraging to you personally?
- Tell us about the new “People of the Word” feature. What is it and how can it benefit Bible reading?
- Why is it important to apply scripture to our daily lives? How do we do that?
- How are both ***Jesus: The God Who Knows Your Name*** and ***The Lucado Encouraging Word Bible*** part of your publishing legacy?



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**Guest:** Max Lucado, author, pastor

**Book title:** *Jesus: The God Who Knows Your Name* (Hardcover, \$24.99)

**Bible title:** *The Lucado Encouraging Word Bible* (Various Covers, NIV, NKJV, \$43.99-\$89.99)

**Publisher:** Thomas Nelson

**Available:** February 2020, in bookstores everywhere