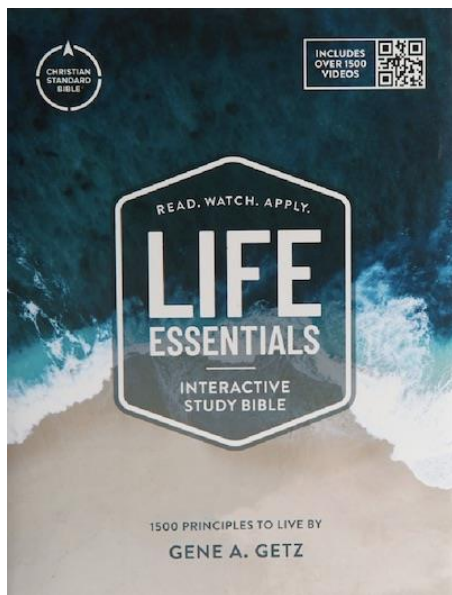


For Immediate Release

ESTEEMED PASTORIAL THEOLOGIAN DR. GENE GETZ REVISES GROUNDBREAKING INTERACTIVE STUDY BIBLE *1,500 PRINCIPLES ADDRESSED AND LINKED TO 1,500 TEACHING VIDEOS*



Nashville, TN — Renowned Bible teacher, **Dr. Gene Getz** has partnered with the popular CSB translation to offer a “seminary education in a box,” the unique **CSB Life Essentials Interactive Study Bible** (March 2020, B&H). With 1,500 updated “principles to live by” authored by Dr. Getz, each principle links through smartphone accessible QR codes to video teaching on that particular topic. Each of the 1500 videos correlating to the principles has been refreshed, updating the content by Dr. Getz specifically to be included in this Bible.

Having served as a professor at Moody Bible Institute and Dallas Theological Seminary, Dr. Getz then became a church planting pastor, launching the Fellowship Bible Church movement. He brings this pastoral and theological background, combined with a passion to communicate the gospel to the world through various missional outreaches centered around this Bible.

Most study Bibles are designed to help readers understand various verses and paragraphs within the biblical text through footnotes and sidebars. However, Dr. Getz’s goal for the **CSB**

Life Essentials Interactive Study Bible is unique; “I wanted to design a study Bible that gives every reader, not only a conceptual understanding of all chapters of the total biblical story, but to enable everyone to apply enduring biblical truths in a multitude of life situations.”

Gene specifically worded the 1,500 principles as action statements to help people apply the truth. He states, “We need to know, but we can’t know without application. I always ask a question to take them from the knowledge or the action statement into a specific situation where they can apply it in their life.”

Highlights of the **CSB Life Essentials Interactive Study Bible** include:

- Highly readable, highly reliable text of the Christian Standard Bible® (CSB).
- Commentary and application questions on 1,500 principles to live by.
- A topical index and cross references for all 1,500 principles to live by is included, and each book introduction provides a list of corresponding life principles found in that book.
- 250 hours of new in-depth video teaching to accompany each principle to live by.
- Two-color interior design, Smyth-sewn binding, presentation page, two-column text, topical subheadings, black-letter text, 9-point type, textual footnotes, concordance, and full-color maps.

Throughout the development of this interactive study Bible, Dr. Getz has been committed to giving away Bibles to people in need. “There’s nothing more gratifying than to be able to give the eternal Word of God

to people so they can read it, understand it, and with the videos, help them to apply it in their lives. God has given us the opportunity to give thousands of Bibles away—in prisons, to pastors overseas, or people who can't afford them. I've had people come up to me when we're selling the Bibles and I can tell they couldn't afford one, so I just give them one and they're so excited."

Dr. Getz's ministry has identified pastors all over the world who have never had any formal (or very limited) theological training. "When we're able to give these people Bibles, it becomes like a seminary in a box. Because many of them speak English as a secondary language, the resources in this Bible are like us giving them the opportunity to go to seminary and learn how to teach the Word of God."

Dr. Gene Getz is President of the Center for Church Renewal. A graduate of Moody Bible Institute, Getz has earned advanced degrees from Wheaton Graduate School and New York University. He served as a professor at Moody and Dallas Theological Seminary and then became a church planting pastor, launching the Fellowship Bible Church movement. Gene has authored over 60 books, including *The Measure of a Man*, which has become a classic and is used around the world for personal and group study.



B&H Publishing Group, an imprint of LifeWay Christian Resources, is a team of mission-minded people with a passion for taking God's Word to the world. Because we believe Every Word Matters® we seek to provide intentional, Bible-centered content that positively impacts the hearts and minds of people, inspiring them to build a lifelong relationship with Jesus Christ. Among our print and digital releases for the trade, church, and academic markets, titles include *The New York Times* No. 1 bestsellers *The Love Dare* and *The Vow*, #1 CBA bestsellers *I Am a Church Member* and *Fervent* as well as the newly revised Christian Standard Bible (CSB) version.

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CSB Life Essentials Interactive Study Bible

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