

Eugene Cho
Author, Pastor, Activist

Eugene Cho is a pastor, speaker, author, visionary and humanitarian. A son of Korean immigrants and a natural entrepreneur, Cho spends much of his time circling the globe speaking about the intersection of faith, justice, and leadership.



He is the President/CEO of Bread for the World and Bread Institute, a prominent non-partisan Christian advocacy organization urging both national and global decision makers to help end hunger – both in the United States and around the world. Bread has been engaged in this critical discipleship of advocacy for the hungry and vulnerable since its inception in 1974.

Cho is the founder of One Day's Wages (ODW) – a grassroots movement to alleviate extreme global poverty. The vision of ODW ignited when Eugene was in Burma visiting at risk schools. He realized the tiny amounts of money needed to keep these children in school. From that visit, he and his wife Minhee launched a Facebook group, Fight Global Poverty, and agreed to give \$1 for every member who joined, up to \$100,000. Within months more than 1,000,000 individuals joined. As a result in 2009, he ended up giving his entire annual salary, \$68,000, when the US economy was in a significant downturn. He and his family gave the remaining of the \$100,000 in 2010. But it was through this he realized it was the small giving – *one day's wages* – that could make the biggest difference. Since its launch in October 2009, ODW has raised over \$8 million dollars for projects worldwide.

Cho is also the founder and former Senior Pastor of Quest Church – an urban, multi-cultural and multi-generational church in Seattle, Washington. After serving there for 18 years, Cho stepped aside at Quest in 2018. While at Quest Church, Cho was the founder and Executive Director of the Q Café, an innovative non-profit community café and music venue which closed in 2015 after 13 years in Seattle.

Cho and ODW has been featured in multiple news outlets including *The New York Times*, The Seattle Times, Christianity Today, The Guardian and numerous other media outlets. For his entrepreneurial work and spirit, Cho was honored as one of 50 Everyday American Heroes and a recipient of the Frederick Douglass 200—a list of 200 people around the world who best embody the spirit and work of Frederick Douglass, one of the most influential figures in history. A graduate of University of California, Davis and Princeton Theological Seminary, Cho was also the recipient of the 2017 Distinguished Alumni Award from Princeton Theological Seminary.

His first book, *Overrated: Are We More in Love with the Idea of Changing the World Than Actually Changing the World?*, released in 2014 and his second book, *Thou Shalt Not Be a Jerk: A Christian's Guide to Engaging in Politics*, released in March 2020. Eugene and Minhee have been married for 23 years and have three children including two college students and a high school student. Together, they live in Seattle, Washington. www.EugeneCho.com

Thou Shall Not Be A Jerk
A Christian's Guide to Engaging in Politics
By Eugene Cho

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