

MAX LUCADO

Author of

Help is Here: Finding Fresh Strength and Purpose in the Power of the Holy Spirit



Max Lucado is a pastor, speaker, and bestselling author who, in his own words, “writes books for people who don’t read books.” He serves the people of Oak Hills Church in San Antonio, Texas, and his message is for the hurting, the guilty, the lonely, and the discouraged: God loves you; let him.

His latest book, *Help Is Here: Finding Fresh Strength and Purpose in the Power of the Holy Spirit* (Thomas Nelson, September 2022), offers readers an invitation to experience the energizing strength of the Holy Spirit. **Lucado** compassionately understands there is an overwhelming weariness among us from the loads we carry and the challenges we face, questions we cannot answer, and problems we cannot solve. **Lucado** boldly proclaims there is heaven-sent help—Someone who is ever strong and powerful, never tires, always near, and unhindered by what hinders us.

When the global pandemic began in 2020, **Max** started a daily video check-in. These messages have continued, have been viewed more than 42 million times since March 2020 and are now turned into *The Lucado Encouraging Word Podcast*, one of the top podcasts in Religion and Self-Help with more than 3.8 million lifetime downloads.

As a writer, **Max** is known for combining poetic storytelling and homespun humor with the heart of a pastor. All of his trade books began as sermon series at Oak Hills Church, and his sermons all begin with **Max** asking himself this question: “What can I say on Sunday that will still matter on Monday?” He’s been dubbed “America’s Pastor” by *Christianity Today*, and “The Best Preacher in America” by *Reader’s Digest*.

Max’s books have sold more than 96 million copies in 56 languages worldwide with more than 145 million total products in print branded with his name and words. Max’s books regularly appear on bestseller lists, including *The New York Times*. His writing has also been featured in Bible studies, Bible commentaries, songs, greeting cards, and even plush toys.

Max’s love for everyday people began during his childhood in the small town of Andrews, Texas. His father was an oilfield mechanic, his mother was a nurse, and **Max** spent a lot of his time either running from or running after his brother, Dee. **Max** grew rebellious in his teenage years, and after one specific drunken night, he began to wonder if there was more to life than parties and chasing girls. He now believes that if Jesus hadn’t found him, alcoholism would have been in his future.

After high school, **Max** attended Abilene Christian University and left with two degrees and a heart for following Jesus and helping others learn about him, too. He moved to Miami, Florida, and took a position as an associate pastor at a small church. This is where **Max** started writing about Jesus in the church’s monthly newsletter, and it’s where he developed his passion for people and ministry.

Florida was also where **Max** met his wife, Denalyn. They lived first in Miami and then spent several years in Rio de Janeiro, helping plant churches. The newsletters **Max** wrote to family and friends while in Rio, along with the newsletters he wrote at his church in Miami, eventually formed the manuscript of his first book, *On the Anvil*. **Max** has been a pastor at Oak Hills Church in San Antonio, TX for more than 30 years.


During the recent pandemic, in addition to the daily video checkins, **Max** was featured on more than 200 interviews including *Fox News*, *Dave Ramsey Radio*, *KLOVE*, *TBN*, *CBN*, *Moody Radio*, *The FISH* and *Extra TV* to name a few. He and his publisher started free online Bible studies based on his bestselling books *Anxious for Nothing*, *You'll Get Through This*, and *Facing Your Giants*.

Max and Denalyn live in San Antonio, Texas and celebrated forty years of marriage in 2021. They have three grown daughters, two sons-in-law, and two grandchildren.

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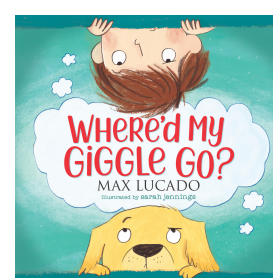
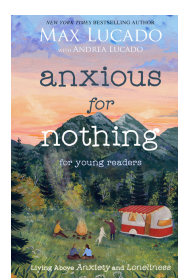
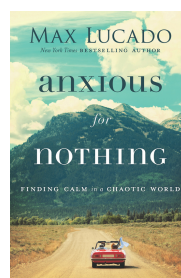
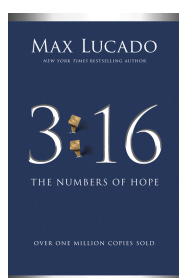
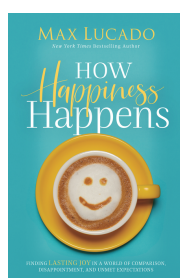
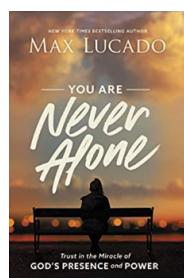
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The Lucado Encouraging Word Podcast (3.8 million downloads)

www.MaxLucado.com

MAX LUCADO STATS

- **2.4 million** followers on Facebook (facebook.com/MaxLucado)
- **1.3 million** followers on Twitter (twitter.com/MaxLucado)
- **315,000** followers on Instagram (instagram.com/maxlucado)
- **75,200** subscribers on YouTube (youtube.com/MaxLucadoOfficial)
- **3.8 million downloads** of *The Max Lucado Encouraging Word Podcast* (since launch on 7/20/2020)
- **145 million** Max Lucado products in print
- **92 million** books in print (in 56 languages)
- **1 in 6** Americans are familiar with Max Lucado
- **1 in 7** Americans have read a Lucado book
- Served Oak Hills Church in San Antonio as pastor since 1988



Help is Here: Finding Fresh Strength and Purpose in the Power of the Holy Spirit

By Max Lucado

Available from Thomas Nelson • September 13, 2022 • Price: US \$26.99 • Pages: 240 • Format: Hardcover • ISBN-13: 978-1400224814

Review copies, reprint permission and interviews are available.

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