

FOR IMMEDIATE RELEASE!

SECRETS TOY MANUFACTURERS PRAY YOU'LL NEVER LEARN!

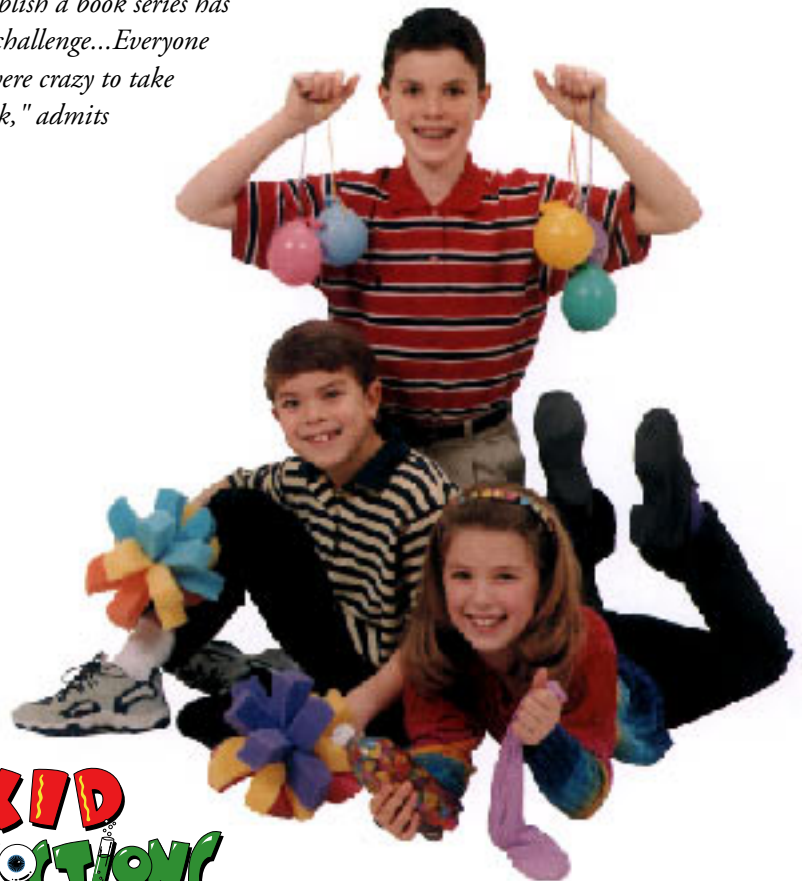
Discovering John & Danita Thomas' Kid Concoctions book series is like taking a sneak peek at top-secret FBI spy files. Each book contains wacky recipes for duplicating top selling toys like Silly Putty®, Shrinky Dinks®, Super Elastic Bubble Plastic®, sidewalk chalk and many more, using nothing more than common household ingredients. John and Danita claim *"almost all of our concoctions cost under \$1 to make and sometimes even exceed the quality of store bought items costing 20 times as much."* The overwhelming response to Thomas' first book **"The Ultimate Book of Kid Concoctions"** has catapulted it into a best selling series that has won two Parents' Choice Awards and three Dr. Toy Awards. The series has become so popular that during its initial debut on the QVC Television Shopping Network the Thomas' sold over 96,000 books in a single day. Since the release of the series almost 3 million copies have been sold.

John and Danita appear regularly on PBS, HGTV and the Discovery Channel. They have also appeared on *"The Early Show"*, *"Donnie & Marie"*, *"The Howie Mandel Show"*, Lifetime Television, The Health Network and Pax TV where the Thomas' spent a year as resident craft experts on Pax's morning talk show *"Great Day America."*

"The experience of quitting our jobs to write and publish a book series has been a great challenge...Everyone thought we were crazy to take such a big risk," admits John.

He adds that he and Danita spent many sleepless nights and close to their last penny getting their first book off the ground.

Today, with close to 3 million books sold, weekly national TV appearances, and an upcoming TV series, it seems that John and Danita's risk has paid off.



For additional PR materials and a review book copy please contact:

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